Medical Library Group of Southern California and Arizona
MLA ANNUAL REPORT 2002-03

Summary

The Medical Library Group of Southern California and Arizona (MLGSCA) continued ‘02-'03 under the Presidency of Craig Haynes. In March, the membership elected new officers and approved new bylaws. New initiatives introduced in the fall, continued through the winter and spring, e.g.: The Recruitment Task Force: MLGSCA is strengthening its role towards the development of the next generation of health sciences information professionals by coordinating its recruitment efforts, members attended career fairs and spoke at library student programs. The EFTS Pilot Project: Recognizing the inevitability of EFTS, MLGSCA continues to inform, educate and support its constituency by exploring the impact of EFTS on its members, particularly members involved in the MLGSCA ILL Coupon Program. The Lifetime Achievement Award: a new award, will be awarded at MLA in May. Lindberg Fellowship: MLGSCA was pleased to contribute $1000 to the new Lindberg Fellowship which will support health sciences librarianship research.

Goal 1. Professional Development
Continuing Education/Program Committee
Objective: Provide continuing education opportunities for members' professional growth.

The MLGSCA winter continuing education opportunity was entitled "Rapid Webpage Editing and Site-wide Link Checking." Chris Ewing, Information Specialist at USC's Norris Medical Library, was the instructor for this half-day course, which offered 4.0 CEUs to attendees. Course content focused on two popular HTML editing programs, Dreamweaver and FrontPage. The class was offered in both California, at the Norris Medical Library, on February 20, 2003, and in Arizona, at Lamson College in Tempe, AZ, on April 3, 2003.

The MLGSCA spring program was held on March 28, 2003, at the Southern California College of Optometry, in Fullerton, CA. The program featured an open forum on MLA's draft strategic plan with Carla Funk, and an MLA Update with Linda Watson, MLA 2002/03 President. In addition, the program featured an EFTS update, which included a panel of three speakers: Julie Kwan, PSRML; Robert Freel, UCLA L. Darling Biomedical Library; and Laurie Piccolotti, Patton State Hospital Staff Library. MLGSCA's Financial Advisor, Brad Ptolemy, also gave an update on the chapter's financial affairs.

Electronic Information Resources Committee

- Collaborate with the MLGSCA CE Committee to recommend and/or teach courses based on current Technology trends.
  - The committee chair has given a CE course on Web updates and link checking using the latest WYSIWYG programs

- Digital Video Equipment and software will be purchased produce a Webcast of an MLGSCA course.
  - The equipment has arrived the first test filming is scheduled for spring meeting Mar 28th.

Chapter Council Representative

Provides for continuing education opportunities for members' professional growth.
♦ Representative and Alternate assisted at the Chapter Sharing Roundtables at the 2002 MLA Annual Meeting in Dallas, Texas. Representative served as recorder for the Roundtable on mentoring.

♦ Alternate ended term as chair of the Chapter Council CE Committee and as the Chapter Council Liaison to the MLA CE Committee.

♦ Alternate developed career brochure publicized on MLANet and distributed to MLA Chapters.

♦ Representative served on the Chapter Council Vendor Task Force.

Goal 2. Advocacy
Public Relations Committee
* Work cooperatively with the Membership and Professional Issues committees to encourage library school students in the region to consider medical librarianship.

* Work cooperatively with the Membership and Professional Issues committees to encourage medical librarians and library staff who do not belong to MLGSCA to join.

* Work cooperatively with the Membership and Professional Issues committees to work with library school faculty on promoting medical librarianship to library school students.

* Work cooperatively with MLA, PSRML, SLA and other organizations to promote the profession and libraries.

- Was available to work with Membership and Professional Issues committees on the following goals:
  - Encourage library school students in the region to consider medical librarianship
  - Encourage medical librarians and library staff who do not belong to MLGSCA to join.
  - Work with library school faculty on promoting medical librarianship to library school students.
  - Promote the profession and libraries.

Archivist
Develop and maintain liaisons with other national and international health care and library associations, agencies, and relevant corporate groups

Archivist may attend archive group discussions at the Annual MLA Convention in order to network with other archivists and to ascertain new information being considered in regards to archival materials

Goal 3. Organization
Chapter Council Representative
In order to assist in articulating a clear vision and best future for members, fosters effective communication within MLA with the Representative and Alternate serving on the Chapter Council. Representative and Alternate serve as liaisons between the chapter and the association by reporting MLA Chapter Council issues to the chapter and expressing chapter issues to the association through MLA Chapter Council.

♦ Representative and Alternate attended the MLA Chapter Council meeting held before the 2002 Annual Meeting in Dallas, Texas.

♦ Alternate staffed the Chapter Council table during the 2002 Annual Meeting to share information about MLGSCA.

♦ Representative or Alternate attended MLGSCA Advisory Council meetings to provide information from Chapter Council and MLA, to receive input from the Chapter, and to keep abreast of chapter concerns and issues.

♦ Representative serves as co-chair of the Joint Section/Chapter Council Committee for the Program on Mentoring to be held at the 2003 MLA Annual Meeting in San Diego.

♦ Representative submitted an article to the MLGSCA October 2002 newsletter about the 2002 Chapter Council Meeting held at the MLA Annual Meeting.

♦ Representative co-wrote article which appeared in the Chapter News column in the January 2003 MLA News, the February 2003 MLGSCA Newsletter, as well as the newsletters of various MLA Chapters and Sections.

Public Relations
*Solicit advertisements from appropriate vendors for the newsletter and directory
*Work cooperatively with the Newsletter and Membership committees to publish vendor ads.

-Solicited several potential vendors for advertising in quarterly newsletter
    -Added two new vendor ads:
    -OVID Technologies
    -Swets Blackwell

-Worked with Newsletter & Membership committees to publish ads
    -Forwarded new ads to Newsletter editor
    -Forwarded vendor websites to Membership committee for links to be put in online membership directory.

Nominating Committee
Conducted MLGSCA 2003-04 Election, including vote on Bylaws amendments. The membership was unable to vote electronically because of legality issues, but the ballot & candidates information was posted on the web with the specific URL sent to members' email addresses. (Nominating Committee)

Goal 4. Research

Objective: Support MLA efforts to create and sustain national health sciences information research endowment.
Action: Contribute $1000 to the Donald Lindberg Fellowship Endowment Fund.

Goal 5. National Information Policy
Chapter Council Representative
Continue to use push technology via email to inform, educate and solicit feedback from chapter members on policy issues, using the MLGSCA listserv as the primary means of communication.
♦ Representative communicated via the listserv to notify MLGSCA members about the various MLA award deadlines.
♦ Requests were also posted to the MLGSCA listserv for comments about MLA’s Draft Strategic Plan, Informationist Action Agenda and other MLA initiatives.

Goal 6. Information Technology
Interlibrary Loan Committee
Objective:
Support the implementation of the Electronic Fund Transfer System (EFTS) in our region.

Accomplishment:
Judy Kraemer represented the committee on the MLGSCA EFTS Steering Committee. Assisted in the development and promotion of the MLGSCA EFTS Pilot Project. Recruited participants, informed and educated membership on EFTS, and supported members who choose to participate. Investigated available ILL management systems with an EFTS reporting function: Clio and ILLiad.

Objective:
Raise awareness and encourage use of electronic document delivery (EDD) in our region.

Accomplishment:
Continued to educate membership on EDD with a focus on email delivery to institutions without software like Ariel.

Objective:
Write articles for the MLGSCA Newsletter regarding ILL issues: EFTS, EDD, copyright, FreeShare, etc., to keep the membership abreast of ILL trends.

Electronic Information Resources Committee
- Investigate different methods for creation of a secure Electronic Directory accessible only by members of MLGSCA.
  - Work on the project is slow, the temporary plan is to create a PDF version and publish it to the Web
- Collaborate with the CES and ILL Committees to oversee technical implementation questions of EFTS: Research and resolve technical complications arising during test site set-up; Maintain EIRC as a technical resource during testing.
  - This project has moved to a steering committee with planned pilot projects. EIRC chair is now a member of the steering committee.

Respectfully submitted,
Lisa Marks, Public Relations
Craig Haynes, President
Alan Carr, President-elect
Eileen Wakiji, Past President
Treasurer, Melissa Just
Secretary, Molly Harrington
ILL Coupon Manager, Caroline Elman
Bonnie Stephenson, Awards Committee
Chris Ewing, Electronic Information Resources Committee
Ellen Aaronson, Finance Committee
Betty Allanson, Governmental Relations/Bylaws Committee
Lisa Carroll, Membership Committee
Nancy Crossfield, Lydia Uribe, Newsletter Committee
Helen Seaton, Professional Issues Committee
Mary Aldous, Research Committee
Irene Lovas Chapter Council Rep
Marsha Kmec, Archivist & Chapter Council Rep Alternate
Roumiana Katzarkov, ILL Exchange
Barbara Schader, Terry Malmgren, Library of California Rep
Judy Kraemer, Interlibrary Loan Committee