Marsha Kmek continued as President of MLGSCA. In March, 2005, the following newly elected officers were announced for the 2005/2006 year. The new officers were announced during our spring meeting at UCLA, Faculty Center and they are as follows: Ellen Aaronson, President-Elect; Shirley Rais, Secretary; and Sue Trombley, Treasurer-Elect. Betty Allanson, Loma Linda University, was selected as the MLGSCA Nominee to the MLA Nominating Committee. Liz Gnerre and Christina Mayberry were elected to the Nominating Committee. Andrea Lynch, EIRC Chair, applied for the Leadership Grant awarded through the leadership section, MLA and Evonda Copeland applied for the MLA/Majors Chapter of the Year Award. Our Joint Meeting transpired February 2-5, 2005 in Long Beach at the Hyatt Hotel. Over 150 members attended excluding exhibitors, speakers, and instructors. The conference also provided outstanding ce opportunities the day prior to the start of the meeting and the day after concluding.

**MLA Goal #1: Recruitment, Membership and Leadership in the Profession**

- Chapter Council Representative and Alternate staffed the MLA Chapter Display table at MLA ’04 in Washington, DC.
- Representative is a member of the Chapter Council representative on the Benchmarking Network Editorial Board.
- Representative is a member of the CC Continuing Education Committee.
- Alternate is a member of the CC Elections Committee.

- Promote the Web site as a communication tool for MLGSCA.
  - Publicize the Web site through the newsletter and discussion list.

- Continued expansion and promotion of the MLGSCA Web site.
  - Encourage publication of research results, presentation, and posters on the MLGSCA Web site. Encourage members to recommend and develop content for the Web site.

- Membership Chair participated in the following:
  - issued membership packages to new and potential members as an ongoing incentive to get involved in association
  - Cleaned the database, and the listserv as renewals forms come in. Sent out renewals by mail to all members and currently updating information, and Offered free membership to library school students as further incentive to become members.
• Encouraged new members to attend meetings with the “First Meeting is Free” coupon (good for 1 year)

• Provided other committees with updated membership information when requested

• Used MLGSCA listserv to communicate with members

The Awards Committee disbursed three $1,000 scholarships to library school students who are pursuing degrees at one of the three regional schools. Two were awarded to students from San Jose State and one was awarded to a student from the University of Arizona. The students applied directly to the Committee and they were judged by a jury consisting of members of MLGSCA.

The Awards Committee also awarded the Louise Darling Award to a past president of MLGSCA which included a plaque of recognition for leadership in the field of librarianship and a check for $500.

MLGSCA Professional Issues Committee (PIC), cooperated with other chapter committees and task forces, explored avenues and implemented methods to recruit new members for the chapter, to encourage individuals to pursue careers in librarianship, especially health sciences librarianship, and to retain existing membership.

• MLGSCA Scholarship:
  o The PIC chair serves as a member of the MLGSCA Awards Committee, the committee charged with administering the MLGSCA Scholarship. This scholarship is a means of encouraging individuals to become health sciences librarians.

Professional Issues/Arizona
  o Sue Trombley, PIC member, and other librarians from the Arizona Health Sciences Library, represented MLGSCA on August 16 at a bagel-and-coffee reception for Jana Bradley, the new University of Arizona’s School of Information Resources and Library Science (SIRLS) Director. Dr. Bradley was a former MLA president (1995-96) and mentioned several ideas for enhancing the connections between the health sciences library and the SIRLS program.
  o On October 5, 2004, SIRLS hosted an Internship Fair, which is an annual event hosted by the UA Student SLA. Mari Stoddard and Sandra S. Kramer represented the Arizona Health Sciences Library. Approximately forty students attended. Some students thought that becoming a health
A sciences librarian required a medical degree, or at least a heavy science background.

California:
- During Fall 2004, two courses in health sciences librarianship were offered at the two graduate schools in California. Julie Kwan, PSRML taught a 4-unit course at the UCLA Department of Information Studies. A distance-education course was offered by San Jose State University School of Library and Information Science and was taught by Janet Hobbs and Irene Lovas from Cedars-Sinai Medical Center. During the courses, there were ample opportunities to inform the students about scholarships, free membership in MLGSCA and reduced cost for chapter programs.
- Judy Kraemer and Irene Lovas represented MLGSCA at the California State University, Fullerton's School of Library and Information Science's Professional Association Day on Sunday, October 3, 2004. Judy made a presentation to the students about MLA and MLGSCA, especially the free MLGSCA student membership including a free Continuing Education/Program coupon and the MLGSCA Mentor Program. She also advertised the MLGSCA $1,000 student scholarship. Items available at the MLGSCA table included: a packet of information containing a copy of the MLGSCA web site's Student Resource Page, MLGSCA Membership Application, MLGSCA Scholarship flier, MLGSCA Mentor Program flier and application, and business cards. The PIC committee collaborated with the membership committee and Chapter Council to gather the materials. Three students registered as members during the program.
- On March 6, 2005, Irene Lovas participated in the San Jose State University LISSTEN Second Annual Resume & Mock Interview Workshop held at California State University, Fullerton. Professionals in the various types of libraries interviewed students interested in the specific fields. A group of three special librarians interviewed and commented on the resumes of graduate students interested in careers in all types of special libraries.
- Judy Kraemer plans to participate in two career events sponsored by the Long Beach Memorial Medical Center. Cerritos College will have students tour the medical center and visit departments to hear about possible career opportunities. On April 21, 2005, the library will be part of a tour for “Bring Your Child To Work” day.
On April 12, Jan Hobbs, library manager at Cedars-Sinai Medical Center, will address a group at Fairfax High School about library careers during their career day.

MLGSCA Link established a “Recruitment Corner” and summaries of the career events have been or will be published in future issues of the newsletter.

Eight MLGSCA student members attended the Joint Meeting of MLGSCA/NCNMLG in Long Beach, February 2-5, 2005. The coming issue of MLGSCA Link will feature an article about the students’ impressions of the meeting.

Mentoring

The PIC continues to publicize the MLA Mentoring Database and to encourage members interested in mentoring to become part of the database by announcements on the listserv. Currently, fourteen MLGSCA members are listed in the database. Periodically, a message is sent to the MLGSCA listserv asking members to add their information to the MLA Mentoring Database. This call has met with very limited success. Since July, twelve graduate students have requested mentors; eleven have been paired with mentors. PIC chair is looking for a suitable match for the twelfth.

MLA Goal #2 Life Long Learning

2. Life-long Learning
   - Chapter Council Representative served as a recorder for Chapter Council Presents Chapter Sharing Roundtables event at MLA ’04.

The Awards Committee awarded Professional Development Awards of $500 each to two members of MLGSCA. These funds were used to defray the costs of attending professional conferences.

Due to the number and diversity of CE offerings at the Joint Meeting in Long Beach in February, additional CE programs were not scheduled between the Fall and Spring programs. The CE chair should be in contact with the Joint Meeting CE committee in order to be cognizant of the type of CEs to be offered and as to not duplicate program topics. Question to consider: Should the duties of the CE Committee include assisting the Joint Meeting CE Committee with planning and/or promotion?

The CE Committee offered “Just the Facts Ma’am: Fact Finding on the Internet” on Tuesday, October 19, 2004 at Long Beach Memorial Hospital. On Thursday, March 24, 2005 “Implementing WiFi: What to Look at Before you Leap” was
offered at the UCLA Faculty Center for 3.0 CEU’s. It was also offered in Arizona for our MLGSCA Arizona members in April, 2005.

Our Joint Meeting was held February 2-5, 2005 and the following CE Opportunities were provided on February 2nd and February 5th: Extreme Googling; Leadership and Emotional Intelligence Workshop (8 hours); Clearing Copyrights: Step By Step Guide for Getting Permission to Use Copyrighted Words; Communicating with Physicians: For Librarians; Joint Commission Standards: Management of Information and Beyond.

As per the goals of the CE committee, videotaping was used for a program that was held in California only, as a means to disseminate the information to members unable to attend. In addition, speakers’ PowerPoint presentations were mounted on the MLGSCA home page for both the Fall and Spring programs.

The following Satellite Teleconferences were provided in conjunction with MLA:

- Fall Satellite Teleconference sponsored by MLA, September 22, 2004, “The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Healthcare Organizations”. Participants received 3 MLA CE contact hours or 4.5 hours if a wrap-around discussion was included.

- Spring teleconference co-sponsored by MLA and NLM, “Partnering for Public Health: Information, Librarians, and the Public Health Workforce”. An ongoing “on-demand” web cast was available for a month following the original teleconference. For a special $50 registration fee, individuals had access via web cast transmission on the participant’s computer for individual viewing only; and were provided a set of print materials in connection with the program.

MLA Goal 3: Advocacy:

The Governmental Relations and Bylaws Committee Chair submitted articles to MLGSCA Link to apprise members of current information especially regarding information on our website. Issues critical to library and copyright were distributed via our LISTSERV.

The Electronic Information Resources Committee Chair is working with the Membership Committee to make certain our membership directory is secure.

The Public Relations Committee solicited advertisements from various vendors for our newsletter and the membership directory, and has also worked with the Membership and Newsletter Committees to assist with the publishing of various ads.
**MLA Goal #4: Creating and Communicating our Knowledge**

Coupons System for Document Delivery

Revised a document detailing the history and guidelines of the MLGSCA Coupon Exchange System. Continued to promote the transition from the coupon system to EFTS by sending EFTS information with each coupon order and redemption.

- Chapter Council Representatives used CC listserv to poll the chapters to determine who is currently or is interested in conducting chapter elections online. The topic has been added to the agenda for the CC meeting at MLA ’05.
- Representative and Alternate used the MLGSCA electronic mailing list to solicit feedback from Chapter members and leaders on membership database software, member-to-member awards, chapter legislative activities, MLA symposium, roundtable topics, CE class suggestions, and PR/Recruitment/Retention activities.
- Representative and Alternate used the MLGSCA electronic mailing list to communicate with the Chapter members and leaders on changes in Academy points index, Leadership and Management Section’s leadership survey, E-Licensing Web cast, and CORE.
- Representative or Alternate attended MLGSCA Advisory Council and Business meeting to provide information from CC to MLA, to receive input from the Chapter, and to keep abreast of Chapter concerns and issues.
- Representative prepared a summary of the MLA ’04 Chapter Council meeting for the Chapter’s October issues of MLGSCA Link.

The Newsletters co-editors continued with enhancements to the newsletter and typically avoid print distribution. The co-editors keep MLGSCA members apprised of latest ce opportunities, professional opportunities, and updated information for our membership.

**MLA Goal #5 BUILDING A NETWORK OF PARTNERS**

Operated the coupon system as a value-added service during the process of transitioning to EFTS:

The PSRML Representative continues to maintain communication between MLGSCA, PSRML, and the Regional Advisory Committee (RAC) on all relevant issues.
The PSRML Representative has been available to discuss any and all issues between these interrelated groups creating and communicating our knowledge; and building a network of partners.

The Finance Committee continues to work with the Treasurer and Treasurer-Elect by being available to assist with financial issues as they arise.

The work of the Finance Committee provides general support to MLGSCA, which makes MLGSCA as a whole better able to fulfill its goals of recruitment, membership, and leadership in the profession; lifelong learning; advocacy; Creating & Communicating our Knowledge

- Membership Chair collaborated with MLA Membership Committee to provide MLGSCA Chapter member’s (not currently MLA) names and addresses

- Membership Chair sent a reminder on the listserv to recruit the “no response membership” We plan to email Renewal Forms to those who have failed to renew for our recruitment and retention objectives.

One of the goals stated for the CE committee was to encourage non-members and students to attend programs and CEs to build a network of partners. To accomplish this, electronic copies of flyers for the presentations were sent to the UCLA Department of Information Studies listserv, San Jose State University School of Library & Information Science, to the Librarians Association of the University of California-Los Angeles listserv, to CABL (Central Arizona Biomedical Libraries) and SABL (Southern Arizona Biomedical Libraries) when geographically appropriate. For a wider reach, this could be extended to other academic (e.g. CARL: California Academic & Research Libraries, University of Arizona School of Information Resources & Library Science) and public library groups as well.

MLA Goal #6 Information Technology

- Webmaster(s) developed a Secure Electronic Directory database on the MLGSCA Web site. Collaborates with the Membership committee on a searchable/browsable secure Electronic Directory hosted on the MLA server

- Membership chair learned how to navigate with MSAccess database as well as utilizing Mail Merge to send next year’s renewal forms
This report is informational and requires no action from MLA

Respectfully submitted,
Marsha Kmec, President & Archivist
Alice Kawakami, President-elect
Alan Carr, Past President
Helen Seaton, Treasurer
Lisa Marks, Finance
Rebecca Birr, Secretary
Cheryl Bartel, Finance
Betty Allanson, Governmental Relations
Russell Smith, Awards
Andrea Lynch, EIRC
Evonda Copeland, Exchange Committee
Anna Habetler, Interlibrary Loans
Carla Smith, Coupon Exchange
Gloria Arredondo, Membership
Dominique Turnbow, Newsletter
Christina Mayberry, Newsletter
Irene Lovas, Professional Issues
Marjorie Geiger, Public Relations
Mary Aldous, Research
Melissa Just Chapter Council
Doreen Deough, Chapter Council Alternate
Chris Ewing, Webmaster
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Judy Bube, Judy Kraemer, Diana Lane, Joint Meeting Committee