

**Medical Library Group of Southern California & Arizona (MLGSCA)
MLA Annual Report 2006-2007**

Business Meetings

- October 17, 2006, Western MLA Chapters Meeting, Seattle, WA
- January 31, 2007, UCSD, La Jolla, CA
- April 23, 2007, UCLA, Los Angeles, CA (upcoming)

Advisory Council Meetings

- July 31, 2006, Budget Meeting, Long Beach Memorial Medical Center, Long Beach, CA
- November 29, 2006, UCI Medical Center, Orange, CA
- March 2, 2007, Providence Saint Joseph Medical Center, Burbank, CA
- April 23, 2007, UCLA, Los Angeles, CA (upcoming)
- June 2007, Transition Meeting (Date and Location to be announced)

MLA Goal 1: Recruitment, Membership, and Leadership in the Profession

The Awards Committee distributed three \$1,000 scholarships to students who are enrolled in ALA-accredited library schools. These are merit-based scholarships that are judged by a blinded-jury. Two of the recipients are from the University of Arizona SIRLS program, and one attends CSU San Jose School of Library and Information Science. Two MLGSCA members were nominated and will be awarded the following: Judy Bube, the Louise Darling Award, awarded for outstanding contributions to the field of medical librarianship, and Phyllis Mirsky, the MLGSCA Lifetime Achievement Award.

In order to encourage expertise and leadership within our region, all four of the instructors for MLGSCA CE Programs were from within our region. Program topics were selected to appeal to broad audiences, and both classes were offered in Arizona and California.

The Electronic Information Resources Committee (EIRC) continues to maintain the MLGSCA email list to facilitate communication between MLGSCA members. The Committee will explore and modify current uses of the MLGSCA Discussion List based on the needs of the membership, possibly incorporating a blog or wiki, in addition to creating a new and updated email list. In the coming year, the EIRC will work with the Membership Committee and the Webmaster to create a dynamic member directory that will exist in a secured area of the MLGSCA Web site.

The Membership Committee worked in conjunction with the Finance and Continuing Education Committees to evaluate and select Acteva to electronically manage membership renewals and program/continuing education registration. Acteva allows members to use a major credit card, purchase order, or check for membership renewals, and tracks registration payment and attendance for continuing education programs. A new question was added to the membership form asking members to indicate their interest in the MLGSCA Mentoring Program as either a mentor or mentee. A survey will be sent to the membership to assess the quality of the online experience. The Membership Committee encouraged early renewal using Acteva by conducting a drawing for a free 2007 MLA membership. To date, 227 members have renewed or joined using Acteva. Our membership breakdown includes: 192 renewing members, 9 new members, 19 student members, and 7 retired members. According to the Bylaws, members not paying their dues by March 1st of each year are considered in arrears, and all rights and privileges of membership are suspended. Non-renewing members were reminded via the listserv about the deadline. For the first time, non-renewing members were removed from the listserv and will be

added again when their membership is renewed. The committee will be contacting non-renewing members about rejoining.

The MLGSCA Newsletter "Link" published a list of MLA sponsored grants, scholarships and fellowships and awards to inform and encourage the membership to apply for opportunities to develop and recognize leadership in the profession.

The MLGSCA Newsletter "Link" published a column entitled "Recruitment Corner" to give members a place to report on their institution's recruitment efforts.

The Nominating Committee solicited candidates for the offices of President-elect, Treasurer-elect, Secretary, and Nominating Committee. The slate with attached bios was posted in the MLGSCA "Link" and on the listserv; the election was conducted through use of SurveyMonkey. The results were posted to the membership listserv and the Newsletter, and the newly elected officers will be introduced at the Spring Meeting. They are: Deborah Klein, President-elect, Kathy Zeblisky, Treasurer-elect, Danielle Linden, Secretary, Evonda Copeland and Laura Piccolotti, MLGSCA Nominating Committee.

Irene Lovas, the Professional Issues Committee Chair was part of the Planning Committee and chair of the Evaluations Committee for the Diversity Recruitment Summit held on Monday, September 18, 2006 at UCLA. The goals of the Summit were to identify innovative ways that will take the library and information profession into the 21st century and to set the direction for the future and to identify recruitment strategies that graduate schools of library and information science and employers could use as a model. Several MLGSCA members participated in the conference, including Craig Haynes, MLA Board of Directors and Judy Consales, AUL for the Health Sciences at UCLA. The final report will be available in early 2007.

The Professional Issues Committee publicized the MLGSCA Scholarships by contacting the instructor of the UCLA Department of Information Studies health sciences libraries course, Julie Kwan, and a member of LISSTEN, CSU San Jose, School of Library and Information Sciences' student association.

Irene Lovas, Professional Issues Committee Chair, represented MLGSCA at the California State University, Fullerton's School of Library and Information Science's Annual Professional Association Day on Sunday, October 29, 2006 and made a presentation to the students about the benefits of MLA and MLGSCA membership, especially MLGSCA's free student membership, the free Continuing Education/Program coupon, the Mentor Program and the MLGSCA \$1,000 student scholarship. Items available at the MLGSCA table included: a packet of information containing a copy of the MLGSCA web site's Student Resource Page, MLGSCA Membership Application, MLGSCA Scholarship flier, MLGSCA Mentor Program flier and application, and business cards.

On November 1, 2006, the University of Arizona School of Information Resources and Library Sciences (SIRLS) held an internship fair in Phoenix for library students interested in internships and jobs with area libraries. About thirty students, alums, and prospective students attended. The local health science libraries represented included the Arizona Health Sciences Library at the University of Arizona, Grigg Medical Library at John C. Lincoln Hospital, and the Learning Resource Center at A.T. Still University of the Health Sciences, Mesa Campus.

MLGSCA members will participate in Resume & Interview Workshops scheduled for April 6, 2007 at UCLA and May 6, 2007 at CSU Fullerton. Articles about these events were submitted for issues of MLGSCA "Link".

The Professional Issues Committee continues to utilize the MLGSCA Discussion List and newsletter "Link" to publicize the MLA Mentoring Database and to encourage members interested in mentoring to become part of the database.

The Professional Issues Committee plans to conduct a survey of the MLGSCA membership in 2007, utilizing SurveyMonkey, which is available to the membership.

MLA Goal 2: Life-long Learning

The MLGSCA Archivist attended archive group discussions at the Annual MLA Convention in order to network with other archivists and to grasp any new information being considered in regards to archival materials

In October 2006, the Awards Committee distributed \$840 as professional development grants to three MLGSCA members. Funds were used to defray expenses associated with attendance at professional meetings.

The Chapter Council Representative and Alternate supported the Chapter in working with graduate schools of library and information science to encourage educational opportunities for health information professionals. Chapter members taught health sciences librarianship courses, provided internships for library school students, lectured at library school events, and participated in the Chapter's mentorship program. The Chapter funded two seats for the upcoming MLA Roundtables event in Philadelphia, and encouraged members to volunteer to be facilitators and recorders.

The Continuing Education/Program Committee supported members' attendance at MLA's Webcast, "Moving at the Speed of Byte: Emerging Technologies for Information Management" held November 8, 2006 both by promoting the Webcast and by financially supporting a site. The CE/Program Committee also publicized the MLA's Webcast "Survival of the Fittest: Strategies to Prove Your Library's Value", held March 7, 2007. The Committee conducted an online survey of the educational needs of our members, the results of which were used in considering program choice.

Due to the Western MLA Chapters Annual Meeting in October 2006, the continuing education offering usually given in fall was moved to January/February. "extreme Searching: Getting the Most from PubMed & Google" was taught by Kay Deeney and Karen Heskett on January 31, 2007 at University of California, San Diego, and on February 12, 2007 at Arizona State University, Downtown Phoenix Campus. A total of 78 members attended the two sessions including 9 non-members and 3 new members. The Spring CE program, "Incorporating Web 2.0 Tools into the Research Process: Making the Most of Instruction and Outreach Efforts", will be taught by Andrea Lynch and Dominique Turnbow on April 16, 2007, at Arizona State University, Downtown Phoenix Campus, and April 23, 2007 at the UCLA Faculty Center in Los Angeles, CA.

The Membership Committee sent "First Meeting is Free" coupons to new members to encourage their attendance at meetings/programs.

The MLGSCA Newsletter "Link" published information and promoted the MLA Western Chapters Meeting in Seattle, October 2006, and the upcoming MLA Annual Meeting in Philadelphia, PA to encourage the membership to attend and continue life-long learning.

The MLGSCA Research Committee received, reviewed, and voted to recommend that an a grant of \$500.00 be awarded to Melissa Just for her research project "Measuring MEDLINE Searching Skills Acquisition and Retention in Medical Students". The Committee is currently reviewing a grant proposal from Patricia A. Auflick entitled "Health Literacy and the MedlinePlus Easy-to-Read Web Site". At the Advisory Council meeting on April 23, 2007, the Committee will recommend that a grant of \$500 be awarded.

The MLGSCA Web Committee (including the Webmaster and Assistant Webmaster) continues to expand and promote the MLGSCA Web site by encouraging publication of research results, presentations, and posters.

MLA Goal 3: Advocacy

Chapter President Ellen Aaronson and the Advisory Council will get membership feedback on Joint Meetings, regional, and annual national conferences. The goal will be to identify if funding and local and annual conference locations create a conflict in members' attendance.

The Governmental Relations/Bylaws Chair wrote an article in the December newsletter to inform the membership on the possible closings of some New York hospital libraries. The Government Relations/Bylaws Committee also sent numerous emails to the membership via the email forum regarding calls for action for pending legislative issues and other informative communications. The bylaws were reviewed and updated, notice sent to members via email, and will be voted on at an upcoming business meeting. MLGSCA member Judy Kraemer posted an email to Barbara Boxer regarding the closure of EPA Libraries.

The MLGSCA Newsletter publishes the MLGSCA President's column in each issue. The Newsletter also publicizes awards given to members to recognize and promote excellence within the organization.

MLA Goal 4: Creating and Communicating our Knowledge

The Chapter Council Representative and Alternate kept members informed by forwarding to the MLGSCA listserv messages about MLA Honors and Awards, a survey about Chapter Council Sharing Roundtables for the next MLA Annual Meeting, Vital Pathways for Hospital Librarians (Task Force) and the AHIP survey, as well as publicizing and recruiting facilitators and recorders for the Roundtables, and highlights from the MLA Board of Directors meeting.

Andrea Lynch, EIRC Chair, published an article in the MLGSCA Link on the use of SurveyMonkey, and the EIRC followed it up with "Survey Monkey FAQs" in volume 39, issue 2 of the MLGSCA "Link".

The Government Relations/Bylaws Committee disseminated pertinent information regarding government decisions and discussions related to health information to the MLGSCA via the email forum.

The Interlibrary Loan Committee presented a poster entitled "Promoting the Use of Electronic Fund Transfer System in a Medical Library Association Chapter", at the Western MLA Chapter Annual Meeting, *Missions and Mountains: Believe and achieve*, held in Seattle, WA, Oct. 14-17, 2006.

Marian Hicks and Danielle Linden published an article "Results of the Electronic Fund Transfer System Users Survey" in volume 38, issue 4 of the MLGSCA Newsletter "Link". A link to the survey was available to the MLGSCA membership to view the results.

The MLGSCA Newsletter "Link" publicized requests for research proposals and funding opportunities from MLGSCA and other library groups and published summaries or reports of projects, both national and regional. All scholarship and award recipients receive mention in the newsletter.

The Professional Issues Committee identified a need for more communication and resource sharing among hospital libraries. The MLGSCA Representative to the PSRML Regional Advisory

Committee (RAC) was asked to contact the Library Network Coordinator at PSRML about the possibilities of this resource sharing activity being a regional effort.

The Professional Issues Committee, through the Benchmarking Chapter Educators (BCE), assists chapter members in participating and utilizing the MLA Benchmarking Network. The Benchmarking Chapter Educator will inform the membership as developments occur regarding the MLA Benchmarking Network.

The MLGSCA Research Committee Chair has submitted articles and short advertisements to the MLGSCA newsletter giving information on the Research Committee awards available for research, and announcing awards presented. The Research Committee Chair has made personal contact with MLGSCA members who have indicated an interest in the awards.

The Web Committee incorporated the new MLGSCA logo into the MLGSCA Web site in continued efforts to maintain and update the content and functionality of the web site. The Web site continues to be promoted and publicized through the MLGSCA discussion list and Link newsletter.

MLA Goal 5: Building a Network of Partners

The Advisory Council voted to fund two seats to the national effort to encourage new members at the Chapter Roundtable discussions at the MLA Annual Meeting in Philadelphia in 2007.

The MLGSCA Archivist continues to develop and maintain liaisons with other national and international health care and library associations, agencies, and relevant corporate groups when applicable.

The CE/Program Committee partnered with the Central Arizona Biomedical Libraries (CABL) to determine the best ways to offer the CE classes in Arizona.

The Chapter Council Representative and Alternate responded to the Chapter Council requests for information about hospital library sections, chapter named awards and conference rates for nonmembers. The Representative and Alternate served on two Chapter Council committees: Chapter Council Presents Sharing Roundtables and Continuing Education Issues. Chapter Council Representative Kay Deeney was selected to serve a one-year term as a member of the Majors/MLA Chapter Project of the Year Jury.

The Coupon Manager will continue to assess why some libraries in our region still use MLGSCA coupons and are not participating in EFTS, and investigate providing a regional EFTS coordinator for assistance in transitioning to EFTS.

The Exchange Committee provides a means for all MLGSCA member institutions to exchange duplicate journals and other library materials throughout the fiscal year. The Committee sent our two lists (December 2006 and April 2007) with a third distribution scheduled for July 2007. With the move to electronic distribution and the removal of the \$20 fee last year, participation in this resource-sharing program has increased slightly. The Exchange committee is considering further promotion of this program in the remaining months of the 2006-2007 fiscal year. A beta-test version of a Web-based database for duplicate journals is currently being tested by the membership and a cooperative effort with Kate Corcoran, IS Director at MLA is underway.

The Advisory Council approved the Finance Committee's proposal to establish regular auditing of the chapter's finances. A veteran chapter member was appointed to oversee the auditing and has begun to act in this capacity. The Advisory Council approved the Finance Committee's proposal for a bylaws amendment making the office of Treasurer a two-year position and eliminating the position of Treasurer-Elect. These proposed changes were sent to the membership for review, and will be voted on at the Spring 2007 meeting in April.

The Interlibrary Loan Committee Chair conducted an online Electronic Fund Transfer Service (EFTS) survey using the MLGSCA's SurveyMonkey account. The ILL Committee Chair conducted the survey in order to gain knowledge that the Committee used to promote the use of EFTS in the MLGSCA Library Group. This survey identified that the majority of respondents already using the Electronic Fund Transfer System found that EFTS offers an efficient, easy, and cost-saving method of managing the billing and payment of interlibrary loans. The Committee is in the process of conducting an online FreeShare survey in order to gain knowledge that we will use to promote the use of FreeShare among MLGSCA members.

The Membership Committee provided the planning committee of the Western MLA Chapters Meeting with MLGSCA mailing labels so that information could be sent to members regarding the meeting held in Seattle in October 2006.

The MLGSCA Newsletter "Link" published an article on SurveyMonkey, web-survey software, as well as an article on the new UCSD Biomedical Library in San Diego, California. "Link" also featured pictures and biographies of MLGSCA Scholarship Winners.

The Public Relations Committee reached out to new vendors to be potential advertisers in the MLGSCA Newsletter to provide more information to the members of MLGSCA on new and additional products that are available for their use. The Committee generated advertising revenue from the 6 current advertisers which include EBSCO, Golden Rule Bindery, CyberTools for Libraries, EOS International, AHIP, and PHPartners to support programs for the MLGSCA membership.

The Regional Advisory Committee (RAC) representative wrote an article for the July 2006 issues of MLGSCA "Link" about the new PSRML contract, specifically outlining the goals and objectives for 2006-2011. The RAC representative met with the Library Network Coordinator and the Outreach Coordinator from PSRML to discuss issues unique to Hospital Librarians and review changing practices in ILL and Docline.

The MLGSCA Research Chair has kept in contact with several members and Library School students who have indicated interest in submitting research proposals.

MLA Goal #6: Information Technology

The Archivist continues to keep apprised of the digitization of archived materials for MLGSCA which are stored in the History Division at UCLA Biomedical Library.

The EIRC (Electronic Information Resources Committee) continues to investigate the possibility of establishing a continuing education (CE) library of MLA offered courses and methods by which to offer these courses online to MLGSCA members.

The Finance Committee assisted the Treasurer in the transition of the chapter's bookkeeping to the Online Edition of QuickBooks.

The Finance Committee worked with the Treasurer, Continuing Education, and Membership Committees, and the Webmaster to implement the online registration and event modules through Acteva.

The Research Committee Chair worked with the Webmaster to improve the committee's information and forms that are presented on the MLGSCA web page.

The Web Committee is collaborating with the Membership Committee and EIRC to develop a secure electronic directory database on the MLGSCA Web site. The Committee would also like to perform a usability test of the Web site.

This report is informational and requires no action from MLA

Respectfully submitted on April 9, 2007.

Ellen Aaronson, MLS, AHIP
MLGSCA President 2006-2007

Chapter Officers:

Ellen Aaronson, President
Cheryl Bartel, President-Elect & CE/Program Chair
Alice Kawakami, Past-President & Nominating Committee Chair
Lisa Marks, Treasurer
Sharon Lezotte, Treasurer-Elect
Paula Romeyn, Secretary
Kay Deeney, Chapter Council
Pamela Corley, Chapter Council Alternate
Marsha Kmec, Archivist
Russell Smith, Awards
Kathleen Carlson, Coupon Exchange
Andrea Lynch, EIRC
Evonda Copeland, Exchange Committee
Deborah Klein, Finance
Marie Kennedy, Governmental Relations/Bylaws
Marian Hicks, Interlibrary Loan
Eileen Wakiji, Membership
Andrea Griffith, Newsletter Co-editor
Elisa Cortez, Newsletter Co-editor
Irene Lovas, Professional Issues
Irene Lovas, PSRML Representative
Judy Bube, Public Relations
Mary Aldous, Research
Andrea Lynch, Webmaster
Melissa Just, Assistant Webmaster