Business Meetings: Business Meeting held September 30, 2011 via MegaMeeting & site locations of UCLA Biomed Library in Los Angeles, Maricopa Integrated Health System in Phoenix, and Arizona Health Sciences Library in Tucson. During the meeting, MLA President Jerry Perry provided an MLA Update. The Annual Spring Business Meeting will be held April 18, 2012 following the MLA Webcast. This meeting will be conducted using MegaMeeting connecting several site locations as well as individuals.

Advisory Council (AC) Meetings: Transition Meeting held June 3, 2011 at Providence Saint Joseph Medical Center, Burbank, CA and also by conference call for AC members not able to attend in-person. Budget Meeting held August 5, 2011 at Loma Linda University, Loma Linda, CA and also by conference call for AC members not able to attend in-person. An additional AC meeting was held by conference call on November 4, 2011. The AC will also meet during MLA on May 20, 2012.

Chapter Activities: The following represents the activities of the Chapter for the period of May 2011 through April 14 2012, relative to the strategic plans and goals of MLA, as well as the President’s priorities. Note: MLGSCA Chapter year is July-June.

The AC agreed that it was time for our finances to be reviewed by our Certified Public Accountant (CPA), Heidi White of Vavrinek, Trine, Day & Co., LLP. The Review Report indicates that MLGSCA is in conformity with accounting principles generally accepted in the United States.

MLA Goal #1 – Recruitment, Membership, and Leadership in the Profession

MLGSCA continually works to recruit and retain health science librarians, library students, and health information professionals as members. As of April 6, 2012, membership totals 174, including renewing, new, retired, and student members.

The Nominating Committee began recruiting candidates for the 2012 election in the fall of 2011. The election was held for 2 weeks beginning March 7, 2012 and ending March 21, 2012 using BallotBin. The elected candidates are:

- President-elect: Mary White
- Secretary: April Aguiña
- MLGSCA Nominating Committee: Janet Crum and Kay Deeney
- MLA Chapter Council Representative: Alan Carr
- MLA Chapter Council Representative Alternate: Kathleen Carlson

Judy Consales was submitted and approved by the MLGSCA Advisory Council as MLGSCA’s nominee to the MLA Nominating Committee.

The MLGSCA Link is our chapter newsletter and one of its major functions is to enhance communication between chapter members. The blog committee posts news about the chapter, MLA, and other medical libraries across the country; interviews new chapter members to introduce them to the membership; and news about NLM and their services. The MLGSCA Link publishes notices for awards, grants, and scholarships available for students, paraprofessionals, and library professionals. In 2011-2012, the blog included postings for five librarian jobs in our region. We also posted two columns focusing on new members, with three more new members to be featured in columns in April and May 2012.

The Awards Committee advertised the availability of scholarship awards for library school students in southern California and Arizona, the Outstanding Health Sciences Library Paraprofessional of the Year Award, a professional development award for members, and the Louise Darling MLGSCA Achievement
Award. Elizabeth Mason from Parks Medical Library at Long Beach Memorial was the recipient of the Paraprofessional Award. A scholarship for Paraprofessionals in Health Science Libraries was not awarded despite numerous attempts of advertising the award. Jessica Shultz was the recipient of student scholarship award. The Professional Development Awards went to Amy Chatfield, Suzette Kopec, and Hella Bjuhn Srieba. The 2012 Louise Darling MLGSCA Achievement Award was awarded to Julie Kwan.

The Professional Issues Committee (PIC) cooperating with other Chapter committees and task forces, provided avenues for mentor partnerships between new and seasoned librarians. PIC partnered a seasoned librarian with a librarian returning to California from the UK looking to return to the field of medical librarianship. MLGSCA Membership Committee provided a current list to PIC that provided information on those interested in being mentored and those interested in mentoring. PIC will be looking to partnering those on the lists.

The Nominating Committee promoted leadership in the profession by providing opportunities for the membership to run for offices.

**MLA Goal #2 – Life Long Learning**

The Fall CE Program was “The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity” taught by Jerry Perry and aimed to meets the evolving needs of health sciences librarians, paraprofessionals, and students. It was offered at host sites and through distance learning using MegaMeeting to meet the needs and desires of participants. Participants gained 3 CE MLA credit hours. There were 61 registered participants.

The MLGSCA and PSRML Symposium 2012, “Information Treasure Hunt: Supporting Evidence-Based Practice @ Your Institution” was taught by Connie Schardt (former MLA president and librarian at Duke University), MLGSCA member Robert Johnson (Clinical Services Librarian, USC Norris Medical Library) and Cheryl Bartel (former MLGSCA president, current School Nurse at Lake Elsinore Unified School District). It was held at UCLA Charles E. Young Research Library. The day included a day of interactive instruction on topics critical for EBP success, including study designs, critical appraisal, and practical methods for supporting EBP at your institution. Virtual Posters were help in conjunction with the Symposium. This helped to showcase efforts of librarians in our region to teach EBP and encourage clinicians to use EBP resources in their institutions. Participants gained 8 CE MLA credit hours. There were 59 registered participants.

The MLA webcast, "Leveraging Mobile Technologies for Health Sciences Libraries" and wrap-around discussion will serve as this year’s MLGSCA Spring CE. It will teach librarians about the use of mobile technologies for clinical, educational and professional uses. Mobile Device expertise is essential for librarians to effectively teach and collaborate with students, faculty and clinicians. It will be offered at host sites in Los Angeles and Phoenix. Participants will gain 3 CE MLA credit hours. We anticipate 40 total participants.

The MLGSCA Link publishes a monthly Best Bytes technology column, multiple posts about educational opportunities in our region, sponsored by MLGSCA, the National Network of Libraries of Medicine, and other groups focused on libraries and health information, and summaries of conferences and online educational events attended by members.

The EIRC (Electronic Information Resources Committee) will investigate the possibility of establishing a continuing education (CE) library of MLA offered courses and methods by which to offer these courses online to MLGSCA members.
The contract with Cvent for event planning and registration software was renewed.

**MLA Goal #3 – Advocacy**

The Government Relations/Bylaws Committee sent numerous emails to the membership regarding calls for action for pending legislative issues and other informative communications.

The proposed revised Bylaw changes were approved by the Advisory Council and submitted to MLA headquarters, first quarter 2012. The Bylaws changes were approved by MLA and submitted to MLGSCA membership for review, at the end of first quarter 2012. Chapter membership will vote on proposed Bylaws changes at the Spring 2012 meeting.

**MLA Goal #4 – Knowledge Creation and Communication**

The Connections Committee maintained/administered the Chapter’s email list. The Committee also connected with members by administering the MLGSCA Facebook page, the MLGSCA LinkedIn page (which has 93 members), by actively tweeting newsbites on Twitter (265 tweets with 63 followers), and by occasionally contributing reports to the MLGSCA Newsletter Link, now known as the Blog.

The Government Relations/Bylaws Committee disseminated pertinent information regarding government decision and discussions related to health information to the MLGSCA membership via email.

The MLGSCA Link and the email listserv continue to be the communication tools for the membership.

The Archivist collaborated with a UCLA student seeking a project. The student assisted in scanning items from the MLGSCA archives.

**MLA Goal #5 – Partnerships**

For CE Programs, MLGSCA recruited participants from diverse backgrounds by promoting the events to groups outside of MLGSCA such as SLA, other MLA chapters, and regional organizations. By promoting these CE opportunities to so many diverse groups, MLGSCA is building relationships and partnerships with these group members. We are supporting the needs of members, non-members, and students alike.

The EIRC will track e-resource trends and issues by working with NN/LM PSR E-Licensing Program to track trends and issues in electronic publishing and communicating offers from the Southern California Electronic Library Consortium (SCELC) to MLGSCA members.

The Exchange Committee continues to collect and distribute journal exchange lists electronically three times per year. Participation in the journal exchange has been fairly consistent with prior years, with 17 to 20 institutions participating regularly. The Committee will continue to work toward an electronic database for journal exchange.

The Public Relations Committee contacted other chapters’ Public Relations Committee chairs to learn about their activities and tactics. The Public Relations Committee hopes to help develop ideas for future activities and sponsorship opportunities, as well as to explore opportunities to collaborate with other chapters.

**MLA President’s Strategic Priority: Preparing for “Succession Planning”**

The Fall CE Program focused on concepts that will be imperative for new and continuing librarians to focus on in this ever-changing profession, such as budgeting, staffing, personnel, marketing, information...
services, managing change, standards, values, commitment, power of optimism, working through conflict, comfort with ambiguity, creativity as a response to adversity, and learning to love complexity.

Advisory Council

- Ellen Aaronson, Finance Committee Co-Chair
- Paul Bielman, Electronic Information Resources Committee (EIRC) Committee Chair
- Rebecca Birr, President
- Emily Brennan, President-Elect & CE/Program Committee Chair
- Alan Carr, Internal Auditor
- Amy Chatfield, Newsletter Chair
- Evonda Copeland, Exchange Committee Chair
- Elisa Cortez, Treasurer
- Janet Crum, Secretary
- Andrea Harrow, Connections Committee Chair
- Robert (Bob) Johnson, Public Relations Committee Chair
- Deborah Klein, Finance Committee Co-Chair
- Marsha Kmec, Archivist
- Danielle Linden, MLA Chapter Council Alternate Representative
- Irene Lovas, NN/LM PSR Representative
- Andrea Lynch, MLA Chapter Council Representative & Web Committee Co-Chair
- Lisa Marks, Professional Issues Committee Chair
- Laura Stubblefield, Awards Committee Chair
- Zoe Pettway Unno, Research Committee Chair
- Eileen Wakiji, Past President & Nominating Committee Chair
- Janene Wandersee, Membership Committee Chair
- Mary White, Government Relations/By-Laws Committee Chair
- Jin Wu, Web Committee Co-Chair
- Kathy Zeblisky, MLA Credentialing Committee Liaison

This report is informational and requires no action by the Board of Directors.
Respectfully submitted on April 14, 2012 by Rebecca Birr, 2011-12 MLGSCA President