Advisory Council Meetings

June 18, 2012 Transition Meeting

University of Southern California, Los Angeles, CA; Providence St. Joseph Medical Center, Burbank, CA; Maricopa Integrated Health System, Phoenix, AZ and via MegaMeeting for individuals unable to attend in-person

July 26, 2012 Budget Meeting

University of Southern California, Los Angeles, CA; Maricopa Integrated Health System, Phoenix, AZ and via MegaMeeting for individuals unable to attend in-person

December 13, 2012

Meeting conducted via Webex

May 7, 2013

Scheduled meeting at MLA Boston

Business Meetings

October 15, 2012

Kaiser Permanente Downey, CA; University of Arizona, Phoenix, CA, Providence Saint Joseph Medical Center Burbank, CA and via MegaMeeting for individuals unable to attend in-person. Meeting held after the Spring CE program on Clinical and Translational Science at your Institution

March 13, 2013

Kaiser Permanente Downey, CA; Fortis College, Phoenix, AZ; Scripps Mercy Hospital, San Diego, CA; University of Southern California, Los Angeles, CA; University of California, Los Angeles, CA; and via MegaMeeting for individuals unable to attend in-person. Meeting held after MLA webcast on Partnering to Prevent Diagnostic Error: Librarians on the Inside Track

Chapter Activities

The report below represents the activities of the MLGSCA Chapter for the period of April 2012 through April 2013, relative to the strategic plans and goals of MLA, as well as the President’s priorities. Note: MLGSCA Chapter year is July-June.
MLA Goal 1 – Recruitment, Membership, and Leadership in the Profession

MLGSCA continues to work to recruit and retain health science librarians, library students and health information professionals as members. The Membership Committee has continued to partner with local library schools to encourage health science librarianship as a career. As of March 13, 2013, membership totals include 201 members (including 6 new members, 20 student members and 11 retired members).

The Nominating Committee began recruiting candidates for the 2013 election in January 2013. The election was held over 2 weeks beginning March 11, 2013 and ending March 25, 2013 using BallotBin. The elected candidates are:

- President-elect: Lisa Federer
- Treasurer: Janet Hobbs
- Secretary: Frances Chu
- MLGSCA Nominating Committee: Kathy Zeblisky & Nita Mailander

Lisa Marks was submitted and approved by the MLGSCA Advisory Council as MLGSCA’s nominee to the MLA Nominating Committee.

The Nominating Committee promotes leadership in the profession by providing opportunities for the entire membership to run for office.

The Professional Issues Committee (PIC) chaired by Lisa Marks, cooperating with other Chapter committees and task forces, provided avenues for mentor partnerships between new and seasoned librarians.

- PIC created a survey and sent it to the membership of MLGSCA
  - Asked who would like to be a mentor
  - Asked who would like to be a mentee
  - Asked if there was any interest in an in-person “meet & greet” at the 2013 Joint Meeting
- PIC is now working on pairing mentors and mentees
  - There is interest in an in-person “meet & greet”
  - Will plan to arrange it for the July 2013 Joint Meeting
- PIC is also partnering with Better World Books whose mission is:
  - Better World Books is a global bookstore that harnesses the power of capitalism to bring literacy and opportunity to people around the world.
  - PIC is partnering with the Girls Scouts of America, Cypress, CA on this project.

The Awards Committee, chaired by Laura Stubblefield, is slightly modifying the selection process for awards and will document the new procedure in the MLGSCA Manual. In addition, the Awards Committee will be reviewing and updating the MLGSCA Lifetime Achievement Award selection guidelines during 2013. The Committee advertised the availability of the awards in our chapter newsletter/blog, as well as by email, Listservs and websites. Norma Layton, of Providence St. Joseph’s Medical Center, Burbank, CA, was selected as the Outstanding Health Sciences Library Paraprofessional of the Year. One of two student scholarships was given to Lee Luniewski of Scripps Mercy Hospital, San Diego, CA. Three of the four Professional Development awards were presented to Danielle Linden, Lisa Marks, and Lisa Federer. The 2013 Louise Darling MLGCA Achievement Award was presented to Lisa Marks.

The Awards Committee is reviewing a suggestion to consider acknowledging retiring MLGSCA
members. The initial plans include recognition of individuals on the MLGSCA website. In addition, the Committee is working to create a process for members to donate to the scholarship/awards funds separately from membership renewals.

Our chapter newsletter is called MLGSCA Link and it serves the members by providing information on topics of interest in the library community. Multiple job listings were posted, as well as educational opportunities in the Southern California area and from other regions of the country. The MLGSCA Link publishes notes of awards, scholarships and grants available to the membership. In addition, the MLGSCA Link promotes local Chapter news as well as information about MLA, MLA ‘13 and NLM. New Chapter members are interviewed in order to introduce them to the general membership.

The Finance Committee, co-chaired by Ellen Aaronson and Kathy Zelisky, contributed to the Chapter’s fundamental strength and thus its ability to support all the MLA Strategic Plan Goals and Objectives and the Presidential Priorities through:

- Oversight of the annual chapter budget process;
- Oversight of the budget process for the Joint Meeting of MLGSCA/NCNMLG chapters of the Medical Library Association to be held July, 2013 including contract review and consultation;
- Renewal of Cvent event planning/registration software program.

The Treasurer, Elisa Cortez has collaborated with the Membership committee chairs to support CVENT for membership renewal and event registrations. She has also updated off-line payment information in CVENT in a timely manner, so members who chose to pay by check could view whether a payment had been received.

In July 2012, President Emily Brennan moved to South Carolina and President-Elect Mary White moved into the President role. Zoe Pettway Unno was selected as the new President-Elect by the Advisory Committee for a one year term in accordance with the Bylaws.

The EIRC (Electronic Information Resource Committee) has established a new protocol for SurveyMonkey access. Each April the password will be reset and shared only with the membership, this will ensure members receive specific benefits for maintaining their active membership in MLGSCA.

**MLA Goal 2 - Life Long Learning**

The Fall 2012 CE program was "Clinical Translational Science Support at your Institution". It was presented by Kristi Holmes and Cathy Sarli from the Becker Medical Library at Washington University in St. Louis, MO. The program provided the attendees with an initial foundation to develop translational science programs at their institution. Participants earned 3 MLA CE credits. The activity was hosted at three locations-- Los Angeles, Phoenix, and Tucson and was available to individuals through Mega Meetings. There were a total of 45 registered attendees.

In early 2013, the Chapter participated in discussions with the PSR-RML about hosting a joint Spring CE titled Diagnostic Error: A Multidisciplinary Exploration presented by Lorri Zipperer, Marc Graber MD, and Barbara Jones. The MLGSCA Chapter did not co-sponsor the program. The RML hosted the activity to allow participants to attend at no charge. The activity was held on March 1, 2013 at Long Beach Memorial Medical Center and included MLGSCA members and others in the library community alongside clinical practitioners. Participants earned 6 MLA CE credits.
On March 13, 2013 the MLA webcast, *Partnering to Prevent Diagnostic Error: Librarians on the Inside Track*, was offered to members and health professionals for the Spring CE program. The program discussed how Librarians can collaborate with clinicians to reduce factors contributing to diagnostic error. It was offered at host sites in California and Arizona, as well as offered via MegaMeeting for individual participants. Participants earned 3 MLA CE credit hours. There were a total of 39 individuals that attended this program.

The MLGSCA Link continues to publish relevant information regarding educational opportunities, and technology updates. This ensures that the membership is kept aware of classes and conferences available for in person attendance or virtual attendance.

The Treasurer has continued to move all workflow online as much as possible. The contract with Cvent for event planning and registration software was renewed. Cvent allows members to register for programs quickly and easily. Members are encouraged to register for all MLGSCA events and renew their membership online.

The 2013 Joint Meeting of the Medical Library Group of Southern California & Arizona (MLGSCA) and the Northern California and Nevada Medical Library Group (NCNMLG) will be held July 24 – 26, 2013 in San Diego, CA. The meeting theme is *Waves of Change, Oceans of Opportunity*. A call for papers and posters started in February and concluded in April 2013. All the speakers for the conference have been identified. There are five CE courses scheduled and include the following topics: Evidence Based Practice; Mobile App Therapy; Public Health Information on the Web; and Drug Information Resources.

The Research Committee chaired by Debra Schneider, will be developing a survey to identify research needs and support of the membership in 2013.

**MLA Goal 3 – Advocacy**

The Government Relations/Bylaws Committee sent numerous emails to the membership regarding calls for action for pending legislative issues and other informative communications.

MLGSCA Bylaws were revised and approved by MLA and MLGSCA membership in the Spring of 2012. No further revisions were required this year.

**MLA Goal 4 – Knowledge Creation and Communication**

Judy Kraemer, Chair of the Government Relations/Bylaws Committee participated in an email discussion with other MLA Chapter Government Relations Committee Chairpersons. The consensus was that chapter chairpersons serve as liaisons on a MLA Government Relations Committee and transfer information from the MLA Committee to their chapter membership. This model will provide a united front with regard to MLA participation with national government relations. Each chapter chairperson can also continue to work on behalf of their chapter on local government relations. Further discussion will continue in 2013.

The Connections Committee, co-chaired by Wendy Herman and Kathleen Smith and assisted by Jill Crussemeyer, maintained the Chapter’s e-mail listserv, Facebook profile, LinkedIn profile and Twitter feed. At the end of March 2013, the Chapter has 53 Likes on Facebook, 105 members on LinkedIn, 71 followers on Twitter and 206 members on the listserv. All MLGSCA members in good standing are automatically added to the listserv. News pertaining to the Chapter, health sciences and/or health
science librarianship is disseminated through a combination of Facebook posts, Tweets and e-mails.

The MLSCA Link and the email listserv continue to be the primary communication tools for the membership. Both resources are highly used and valued by the membership.

The archivist continues to keep archives of MLGSCA materials up-to-date and in order. The archivist will keep apprised of the digitization of archived materials for MLGSCA stored in the Southern Regional Storage Facility at UCLA.

The Archivist, Marsha Kmec, has been collaborating with volunteer students in an effort to download MLGSCA archives on to an external drive in order to expedite transfer of hard copies to the storage facility at UCLA. Archived materials are currently maintained at two locations, the Archivist’s home and the Southern Regional Storage Facility at UCLA. The assistance of a graduate library student is current being pursued in an effort to once again begin the scanning of much older materials in order to create archived finding aids (tools) to be incorporated within the UCLA system.

The Treasurer connected with members by updating payments received into the CVENT system in a timely manner. Members are able to readily review payment history. The Treasurer provides donation information, payment history, and membership processing information to the Advisory Council committees and members on a regular basis. The Treasurer administered payments via CVENT to provide real-time payment information. In addition, the Treasurer is exploring using Quickbooks for the iPad to enhance services to the membership.

**MLA Goal 5 – Partnerships**

MLGSCA advertised CE programs available to participants from diverse backgrounds by promoting the events to groups outside of MLGSCA such as: SLA; other MLA chapters; and regional organizations. In addition, educational opportunities from outside groups are shared with the membership via MLGSCA Link and the blog. By promoting these CE opportunities to so many diverse groups, MLGSCA is building relationships and partnerships outside the local chapter. In addition, developing partnerships with outside groups supports the MLA Presidential Priorities of Jan Blumenthal, Positive Energy

The Treasurer worked with CABL (Central Arizona Biomedical Libraries) and SABL (Southern Arizona Biomedical Libraries) for support of the Arizona members who attended MLGSCA CE programs. CABL and SABL provided financial support for their members and the Treasurer invoiced CABL and SABL for their registration fees electronically

The MLGSCA, in conjunction with four other chapters has begun planning a joint meeting to be held in Denver, CO in October 2014. The four chapters include the Midcontinental Chapter (MCMLA), the Northern California and Nevada Medical Library Group (NCNMLG), the Pacific Northwest Chapter (PNCMLA) and the South Central Chapter (SCC). The Steering Committee has been formed and a Memorandum of Understanding (MOU) has been signed by all five Chapter presidents. Detailed planning will continue throughout 2013 and 2014.

The Exchange Committee continues to collect and distribute journal exchange lists electronically three times per year. Participation in the journal exchange has been fairly consistent with the prior years, with 17 to 20 institutions participating regularly. The Committee will continue to work towards an electronic database for journal exchange.
MLA President’s Strategic Priority: “Positive Energy“

All three CE programs offered by MLGSCA focused on how Librarians could integrate and offer new and unique services to their organizations. The diagnostic error programs focused on how medical decision makers and information professionals can contribute to the reduction of diagnostic errors. The Translational Science course discussed the process by which an information professional could create a program at their organization, and why such a program could be helpful to researchers. All topics emphasized the creation of positive energy regarding information/library sciences.

Motion

This report is informational and requires no action by the Board of Directors.

Respectfully submitted by Mary E. White, MLGSCA Chapter President, 2012-2013

April 19, 2013

Advisory Council

Officers 2012-2013

President Mary White
Past President Rebecca Birr
Secretary April Aguinaga
Treasurer Elisa Cortez
President-Elect, CE/Program Committee Zoe Pettway Unno
MLA Chapter Council Rep. Alan Carr
MLA Chapter Council Rep. Alternate Kathleen Carlson

Chapter Advisory Council

Awards Committee Laura Stubblefield
Blog Committee Lisa Federer
Connections Committee Wendy Herman & Kathleen Smith

Electronic Information Resources Committee Janet Crum
Exchange Committee Monique Liston
Finance Committee Kathy Zeblisky & Ellen Aaronson
Government Relations/By-Laws Committee Judy Kraemer
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<th>Committee</th>
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<tr>
<td>Membership Committee</td>
<td>Lori Tagawa &amp; Sondhaya Sritongsook</td>
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<td>Professional Issues Committee</td>
<td>Lisa Marks</td>
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<td>Public Relations Committee</td>
<td>Sherrill Olsen</td>
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<td>Debra Schneider</td>
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<td>Web Committee</td>
<td>Jin Wu &amp; Andrea Lynch</td>
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<td>Marsha Kmec</td>
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<td>Irene Lovas</td>
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<td>Internal Auditor</td>
<td>Deborah Klein</td>
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<td>MLGSCA Nominating Committee</td>
<td>Janet Crum, Kay Deeney, Molly Harrington, Andrea Harrow, Rebecca Birr</td>
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<td>MLA Credentialing Committee Liaison (AHIP)</td>
<td>Kathy Zeblisky</td>
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