Advisory Council Meetings

May 7, 2013 AC Meeting at MLA Boston

June 24, 2013 Transition Meeting  Meeting conducted via Webex
August 19, 2013 Budget Meeting  Meeting conducted via Webex
November 12, 2013  Meeting conducted via Webex
May 20, 2014  Scheduled meeting at MLA Chicago

Business Meetings

July 25, 2013  MLGSCA/NCNMLG Joint Meeting 2013 - University of California, San Diego
March 25, 2014  Kaiser Permanente Downey, CA: Grand Canyon University, Phoenix, AZ; and via MegaMeeting for individuals unable to attend in-person.

Chapter Activities

The report below summarizes the activities of the MLGSCA Chapter for the period of April 2013 through April 2014, relative to the strategic plans and goals of MLA, as well as the President's priorities. Note: MLGSCA Chapter year is July-June.

MLA Goal 1 – Recruitment, Membership, and Leadership in the Profession

MLGSCA continues to work hard to recruit and retain health science librarians, library students and health information professionals as members. MLGSCA membership has shown an increase in the number of new members joining our Chapter. As of the end of December 2013, we had 225 members, up from 183 members in 2012. In an effort to recruit new members, the Membership Committee has worked hard to establish partnerships with local state medical library associations, including the Central Arizona Biomedical Libraries (CABL) and Northern California and Nevada Medical Library Group (NCNMLG), and staffed a recruitment
table at the Arizona Library Association Annual meeting in November 2013. In addition, the Membership Committee revised the membership brochure and purchased new promotional materials, including bags, pens, and notepads, for our Chapter to use at future recruitment activities. Furthermore, the Membership Committee, in conjunction with the Professional Issues Committee, incorporated survey questions that were appended to the membership renewal form in order to recruit new mentees for the Mentorship program in 2014, increasing participation to 27% of current membership.

The Government Relations/Bylaws Committee worked with the Advisory Council and MLA leadership to work through an unusual series of vacancies in the position of President-Elect to ensure all protocols for selecting a new candidate and calling a special election were identified and followed. MLA Leadership recommended a special election to fill the office of President-Elect. A special election was held, ensuring all Chapter members were allowed an opportunity to voice their opinions and vote on a candidate.

As a result of the vacancy in the office of President-Elect, the Nominating Committee was immediately tasked with calling for a special election. The incoming President-Elect Lisa Federer had resigned due to a change of employment in Fall of 2013. A special election was held to elect a new President-Elect replacement to finish out the 2013-14 term. The special election was held over 2 weeks beginning December 11, 2013 and ending December 22, 2013 using BallotBin. The elected candidate was Kathleen Carlson.

Voter participation turnout was 43 of 196 members voted which is a rate of 22%. The low participation rate was perhaps influenced by the holiday season. There were 151 “notified who haven’t voted” and 2 “Not Notified/with Errors” meaning their e-mail addresses were no longer valid.

In addition, the Nomination Committee needed to identify candidates for the 2014 election. Open offices included: President-Elect, Secretary, and Nominating Committee (2). The Committee also needed to put forth a Chapter candidate for the MLA Nominating Committee.

The elected candidates are:

- **President-Elect:** Danielle Linden, St. Joseph Hospital, Burlew Medical Library, Orange, CA;
- **Secretary:** Norma Layton, West Coast University, Los Angeles, CA;
- **MLGSCA Nominating Committee:** Lisa Marks, Mayo Clinic, Scottsdale, AZ; Lori Tagawa, NN/LM Pacific Southwest Regional Medical Library, Los Angeles, CA;
- **MLGSCA Nominee to the MLA Nominating Committee** Rebecca Birr, Maricopa Integrated Health System, Phoenix, AZ was selected as the MLGSCA Nominee to the MLA Nominating Committee.

The election was held over two weeks beginning March 20, 2014 and ending April 3, 2014. Of the 180 members, 107 members participated and voted which is a rate of 59%, in line with previous years’ participation rate of 52% for 2013, and 59% for 2012. A total of 73 members were “notified who haven’t voted”. There were none “Not Notified/with Errors” meaning their e-mail addresses were no longer valid. Election Software: Ballot Bin was used for the 3rd year.

The Nominating Committee continues to seek out Chapter members to actively participate in the leadership of the Chapter, and develop opportunities for members to build leadership skills and prepare for leadership roles in MLA through participation at the Chapter level.
The Professional Issues Committee (PIC) chaired by Janet Crum, continued to cooperate with other Chapter committees and task forces, by providing avenues for mentor partnerships between new and seasoned librarians.

The Awards Committee, chaired by Laura Stubblefield, once again provided an outstanding list of candidates for the professional and para-professional awards for 2013-14:

- **Outstanding Health Sciences Library Paraprofessional of the Year Award ($250)** presented to Rosemarie Murray, Cedars-Sinai Medical Library;
- **Student Scholarship for Paraprofessionals in Health Sciences Library ($1500)** presented to Juan Jamie, University of California, Los Angeles;
- **Student Scholarship ($1500)** presented to MLIS Student Sandra Chase, San Jose State University;
- **2014 Louise Darling MLGSCA Achievement Award ($500)** presented to Mary E. White, Kaiser Permanente.

Our Chapter newsletter is called **MLGSCA Link** and it serves the members by providing information on topics of interest in the library community. Multiple job listings were posted, as well as educational opportunities in the Southern California area and other regions of the country. The MLGSCA Link pubishes notes of awards, scholarships and grants available to the membership. In addition, the MLGSCA Link promotes local Chapter news as well as information about MLA, MLA ’14 and NLM. Interviews with new Chapter members are included in order to introduce them to the general membership.

The Finance Committee, co-chaired by Ellen Aaronson and Kathy Zelisky, contributed to the Chapter’s fundamental strength and thus its ability to support all the MLA Strategic Plan Goals and Objectives and the Presidential Priorities through:

- Oversight of the annual Chapter budget process;
- Oversight of the budget process for the Joint Meeting of MLGSCA/NCNMLG Chapters of the Medical Library Association held July, 2013 including contract review and consultation;
- Oversight of the Chapter’s financial interests and responsibilities regarding a joint meeting to be held in Denver, CO in October 2014 with four other chapters. The four chapters include the Midcontinental Chapter (MCMLA), the Northern California and Nevada Medical Library Group (NCNMLG), the Pacific Northwest Chapter (PNCMLA) and the South Central Chapter (SCC).

The Treasurer has collaborated with the Membership committee chairs to support CVENT for membership renewal and event registrations. She has also updated off-line payment information in CVENT in a timely manner, so members who chose to pay by check could view whether a payment had been received.

**MLA Goal 2 - Life Long Learning**

The 2013 Joint Meeting of the Medical Library Group of Southern California & Arizona (MLGSCA) and the Northern California and Nevada Medical Library Group (NCNMLG) was held July 24 – 26, 2013 in San Diego, CA. The meeting theme was *Waves of Change, Oceans of Opportunity*. A call for papers and posters started in February and concluded in April 2013. Four CE courses were offered on the following topics: Evidence Based Practice; Mobile App Therapy; Public Health Information on the Web; and Drug Information Resources.
Plenary speakers included three nationally known speakers. The conference was an overwhelming success with 145 registered attendees. The all-inclusive conference registration was $175 for members and $200 for non-members. This conference was unique in that the attendees stayed in on-campus accommodations and ate at the on-campus dining facilities. The price for lodging, dining, and parking was very affordable at $228 for a two night stay which included six meals. As a result of this extremely affordable conference, our Chapter saw a profit of $10,478. Our Chapter did submit an entry for the MLA Chapter Project of the Year for 2014. We were very honored when notified that our Chapter project was selected. Over 96% of the attendees indicated that they enjoyed the meeting format and would attend another meeting on a University campus.

The Awards Committee selected the following individuals to receive the 2014 Professional Development Awards:

- Sue Espe ($500) to fund attendance at MLA 14;
- Megan Rosenbloom ($500) to support research for a forthcoming book;
- Hella Bjuhn Srieba ($500) to fund attendance at the Quint Meeting, Denver, CO;
- Mary E. White ($500) to fund attendance at the “Support Clinical Care: An Institute in EBP for Medical Librarians”.

It is noteworthy to mention that all the awards will be used for different educational opportunities. This demonstrates the wide variety of educational pursuits of our members.

The Finance Committee continues to provide oversight of the Cvent event planning/registration software program including monitoring usage and negotiating renewal to ensure our members have easy access to registration option for various CE programs.

The MLGSCA Link continues to publish relevant information regarding educational opportunities and technology updates. This ensures that the membership is kept aware of classes and conferences available for in person or virtual attendance.

In an effort to provide training opportunities to the membership, the Research Committee offered competitive scholarships to attend the December 2013 MLA webinar, “Research versus Research: Sometimes the Little r is all you Need”. In Spring 2014, the Research Committee began work on creating a research resources page for the MLGSCA web site. In addition, the Research Committee is planning to survey the membership to determine what additional support and resources are needed to encourage the membership to conduct and share research projects.

**MLA Goal 3 – Advocacy**

In keeping with its mission to empower the Chapter's membership to stay current with legislative and governmental issues affecting the profession, the Government Relations and Bylaws Committee collected information about pending legislation and calls for action and distributed the information to Chapter members via our local listserv and other venues.

MLGSCA Bylaws were revised and approved by MLA and MLGSCA membership in the Spring of 2012. The Bylaws will be reviewed 2014-15 to identify any necessary revisions required.

The Membership Committee formed an ad-hoc Poster Committee to create, design, print, and staff the MLGSCA promotional poster that will be displayed during the MLA Poster Session on May 18, 2014. The
Membership Committee took a leading role on this effort due to the absorption of Public Relations Committee in 2013.

**MLA Goal 4 – Knowledge Creation and Communication**

The *MLSCA Link* and the email listserv continue to be the primary communication tools for the membership. Both resources are highly used and valued by the membership. The Web Committee recently completed a comprehensive update of the MLGSCA web site. In addition, the Web Committee is currently moving the web site to a new platform that will allow for quicker updating and enhanced viewing. Furthermore, the Web Committee is looking at ways to potentially integrate the blog into the web site and attempting to make greater use of the MLGSCA social media accounts.

The Awards Committee advertised the availability of the awards in our Chapter newsletter/blog, as well as by email, listservs and websites.

The Government Relations and Bylaws Committee disseminated relevant information regarding government decisions and discussions related to health information to the Chapter membership via email.

The archivist continues to keep archives of MLGSCA materials up-to-date and in order. The archivist will stay apprised of the digitization of archived materials for MLGSCA stored in the Southern Regional Storage Facility at UCLA. The Archivist, Marsha Kmec, has been saving reports on to an external drive and archiving material. Reports are also downloaded from the MLGSCA web site when/as provided by various MLGSCA chairpersons. Also, when Committee Chair reports are distributed at various meetings paper versions are appropriately maintained by the archivist.

**MLA Goal 5 – Partnerships**

MLGSCA, in conjunction with four other chapters has begun planning a joint meeting to be held in Denver, CO in October 2014. The four chapters are the Midcontinental Chapter (MCMLA), the Northern California and Nevada Medical Library Group (NCNMLG), the Pacific Northwest Chapter (PNCMLA) and the South Central Chapter (SCC). The meeting theme is “Quint Essential: Convergence & Collaboration”. The Steering Committee is meeting twice a month and has indicated that registration will open in May 2014. The first call for papers and posters require that abstracts be submitted by June 2, 2014.

MLGSCA advertised the Joint Meeting and CE programs available to participants from diverse backgrounds. The Chapter promoted the events to groups outside of MLGSCA such as: SLA; other MLA chapters; and regional organizations. In addition, educational opportunities from outside groups are shared with the membership via MLGSCA Link and the blog. By promoting these CE opportunities to so many diverse groups, MLGSCA is building relationships and partnerships outside the local chapter. In addition, developing partnerships with outside groups supports the MLA Presidential Priorities of Dixie Jones *Building our Information Future*.

The Exchange Committee continues to collect and distribute journal exchange lists electronically three times per year. Participation in the journal exchange has been fairly consistent with the prior years, with 17 to 20 institutions participating regularly. The Committee will continue to work towards an electronic database for journal exchange.
As mentioned above, MLGSCA members staffed a table at the 2013 Arizona Library Association Conference held in Fountain Hills, AZ, Nov. 14th-15th, 2013. The Membership Committee had purchased promotional items to give away including pens, note pads and small totes. The Chapter's tri-fold brochure was updated and distributed at this conference. MLGSCA members felt this conference improved the visibility of medical librarians and demonstrated our willingness to assist public, school, and community college librarians with health care questions.

**MLA President’s Strategic Priority: “Building Our Information Future”**

The MLGSCA Chapter has worked towards building our information future throughout 2013-14. The Research Committee developed a new model of distributing research funds to enhance educational research opportunities for our members. The Joint Meeting, held on a university campus, offered high quality, low-cost educational opportunities for the membership. The Membership Committee worked hard to establish new relationships with other professional organizations. The Awards Committee provided a number of professional and para-professional awards which allowed our members the opportunity to pursue various educational programs. In addition, the rebuilding of the Chapter's website will offer easy access to updated activities organized by the Chapter for the entire membership. All of these activities demonstrate the hard work of the MLGSCA membership to ensure we are working towards building our information future.

**Motion**

This report is informational and requires no action by the Board of Directors.

Respectfully submitted by:

Mary E. White, MLGSCA Chapter President, 2013-2014

April 12, 2014

**MLGSCA Advisory Council**

**Officers 2013-2014**

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<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Mary E. White</td>
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<tr>
<td>Past President</td>
<td>Elisa Cortez</td>
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<td>Secretary</td>
<td>Frances Chu</td>
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<td>Treasurer</td>
<td>Janet Hobbs</td>
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<td>President-Elect/CE Committee</td>
<td>Kathleen Carlson</td>
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<tr>
<td>MLA Chapter Council Rep.</td>
<td>Alan Carr</td>
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<tr>
<td>MLA Chapter Council Rep. Alternate</td>
<td>Kathleen Carlson</td>
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Chapter Advisory Council

Awards Committee
Connection Committee
Exchange Committee
Finance Committee
Govt Relations/Bylaws Committee
Membership Committee
Professional Issues Committee
Research Committee
Web Committee
Archivist
NN/LM PSR Advisory Committee Rep
Internal Auditor
MLA Credential Committee Liaison

Laura Stubblefield
Kathleen Smith
Monique Liston
Ellen Aaronson & Kathy Zeblisky
Kristyn Gonnerman
Lori Tagawa & Sondaya Sritongsook
Janet Crum
Debra Schneider
Kelli Hines
Marsha Kmec
Irene Lovas
Deborah Klein
Kathy Zeblisky