

**Medical Library Group of Southern California & Arizona  
(MLGSCA)  
MLA Mid-year Report 2006-2007**

**MLA Goal 1: Recruitment, Membership, and Leadership in the Profession**

The Awards Committee distributes three \$1,000 scholarships to students who are enrolled in an ALA-accredited library school. These are merit-based scholarships that are judged by a blinded-jury. The deadline to submit applications was December 15, 2006, and the committee is in the process of reviewing applications.

The Electronic Information Resources Committee (EIRC) continues to maintain the MLGSCA email list to facilitate communication between MLGSCA members.

The Membership Committee worked in conjunction with the Finance and Continuing Education Committees to evaluate and select Acteva to electronically manage membership renewals and program/continuing education registration. Acteva allows members to use a major credit card, purchase order, or check for membership renewals, and tracks registration payment and attendance for continuing education programs. A new question was added to the membership form asking members to indicate their interest in the MLGSCA Mentoring Program as either a mentor or mentee. A survey will be sent to the membership in the spring to assess the quality of the online experience. The Membership Committee encouraged early renewal using Acteva by conducting a drawing for a free 2007 MLA membership.

The MLGSCA Newsletter "Link" published a list of MLA sponsored grants, scholarships and fellowships and awards to inform and encourage the membership to apply for opportunities to develop and recognize leadership in the profession.

The MLGSCA Newsletter "Link" published a column entitled "Recruitment Corner" to give members a place to report on their institution's recruitment efforts.

Irene Lovas, the Professional Issues Committee Chair was part of the Planning Committee and chair of the Evaluations Committee for the Diversity Recruitment Summit held on Monday, September 18, 2006 at UCLA. The goals of the Summit were to identify innovative ways that will take the library and information profession into the 21<sup>st</sup> century and to set the direction for the future and to identify recruitment strategies that graduate schools of library and information science and employers could use as a model. Several MLGSCA members participated in the conference, including Craig Haynes, MLA Board of Directors

and Judy Consales, AUL for the Health Sciences at UCLA. The final report will be available in early 2007.

The Professional Issues Committee publicized the MLGSCA Scholarship by contacting the instructor of the UCLA Department of Information Studies health sciences libraries course, Julie Kwan, and a member of LISSTEN, San Jose State University, School of Library and Information Sciences' student association.

Irene Lovas, Professional Issues Committee Chair, represented MLGSCA at the California State University, Fullerton's School of Library and Information Science's Annual Professional Association Day on Sunday, October 29, 2006 and made a presentation to the students about the benefits of MLA and MLGSCA membership, especially MLGSCA's free student membership, the free Continuing Education/Program coupon, the Mentor Program and the MLGSCA \$1,000 student scholarship. Items available at the MLGSCA table included: a packet of information containing a copy of the MLGSCA web site's Student Resource Page, MLGSCA Membership Application, MLGSCA Scholarship flier, MLGSCA Mentor Program flier and application, and business cards.

On November 1, 2006, the University of Arizona School of Information Resources and Library Sciences (SIRLS) held an internship fair in Phoenix for library students interested in internships and jobs with area libraries. About thirty students, alums, and prospective students attended. The local health science libraries represented included the Arizona Health Sciences Library at the University of Arizona, Grigg Medical Library at John C. Lincoln Hospital, and the Learning Resource Center at A.T. Still University of the Health Sciences, Mesa Campus.

The Professional Issues Committee continues to publicize the MLA Mentoring Database and to encourage members interested in mentoring to become part of the database by announcements on the listserv and items in MLGSCA Link.

The Professional Issues Committee plans to conduct a survey of the MLGSCA membership in 2007, utilizing SurveyMonkey, which is available to the membership.

## **MLA Goal 2: Life-long Learning**

The MLGSCA Archivist attended archive group discussions at the Annual MLA Convention in order to network with other archivists and to grasp any new information being considered in regards to archival materials

In October 2006, the Awards Committee distributed \$840 as professional development grants to three MLGSCA members. Funds were used to defray expenses associated with attendance at professional meetings.

The Continuing Education/Program Committee supported members' attendance at MLA's Webcast, "Moving at the Speed of Byte: Emerging Technologies for Information Management" held November 8, 2006 both by promoting the Webcast and by financially supporting a site.

Due to the Western MLA Chapters Annual Meeting in October 2006, the continuing education offering usually given in fall was moved to January/February. The class will be eXtreme Searching: Getting the most from PubMed and Google, and will be taught by Kay Deeney and Karen Heskett. It will be offered on January 31, 2007 at University of California, San Diego, and on February 12, 2007 at Arizona State University, Downtown Phoenix Library.

A program featuring the continuing education opportunity on how to use Web 2.0 tools in doing research, will be offered in April 2007.

The Membership Committee sent "First Meeting is Free" coupons to new members to encourage their attendance at meetings/programs.

The MLGSCA Newsletter "Link" published information and promoted the MLA Western Chapters Meeting in Seattle, October 2006, to encourage the membership to attend and continue life-long learning.

The MLGSCA Research Committee received, reviewed, and voted to recommend that an a grant of \$500.00 be awarded to Melissa Just for her research project "Measuring MEDLINE Searching Skills Acquisition and Retention in Medical Students".

### **MLA Goal 3: Advocacy**

Chapter President Ellen Aaronson and the Advisory Council plan to develop a survey using SurveyMonkey to get membership feedback on Joint Meeting, regional, and annual national conferences. The goal will be to identify if funding and local and annual conference locations create a conflict in members' attendance.

The Governmental Relations/Bylaws Chair wrote a legislative issues article in the MLGSCA Newsletter "Link" newsletter to inform the membership on legislative issues such as H.R. 5439, the "Orphan Works Act of 2006."

The MLGSCA Newsletter publishes the MLGSCA President's column in each issue. The Newsletter also publicizes awards given to members to recognize and promote excellence within the organization.

#### **MLA Goal 4: Creating and Communicating our Knowledge**

The Chapter Council Representative and Alternate kept members informed by forwarding to the MLGSCA listserv messages about MLA Honors and Awards, a survey about Chapter Council Sharing Roundtables for the next MLA Annual Meeting, Vital Pathways for Hospital Librarians (Task Force) and the AHIP survey.

The Government Relations/Bylaws Committee disseminated pertinent information regarding government decisions and discussions related to health information to the MLGSCA via the email forum

The Interlibrary Loan Committee presented a poster entitled “**Promoting the Use of Electronic Fund Transfer System in a Medical Library Association Chapter**”, at the Western MLA Chapter Annual Meeting, *Missions and Mountains: Believe and achieve*, held in Seattle, WA, Oct. 14-17, 2006.

An article was written for the MLGSCA Newsletter “Link” by the Interlibrary Loan Committee to inform the membership about the results of the Electronic Fund Transfer Service (EFTS) survey. A link to the survey was available to the MLGSCA membership to view the results.

The MLGSCA Newsletter “Link” publicized requests for research proposals and funding opportunities from MLGSCA and other library groups and published summaries or reports of projects, both national and regional.

The Professional Issues Committee identified a need for more communication and resource sharing among hospital libraries. The MLGSCA Representative to the PSRML Regional Advisory Committee (RAC) was asked to contact the Library Network Coordinator at PSRML about the possibilities of this resource sharing activity being a regional effort.

The Professional Issues Committee, through the Benchmarking Chapter Educators (BCE), assists chapter members in participating and utilizing the MLA Benchmarking Network. The Benchmarking Chapter Educator will inform the membership as developments occur regarding the MLA Benchmarking Network.

The MLGSCA Research Committee Chair has submitted articles to the MLGSCA newsletter giving information on the Research Committee awards available for research and announcing awards presented.

#### **MLA Goal 5: Building a Network of Partners**

The Advisory Council voted to fund two seats to the national effort to encourage new members at the Chapter Roundtable discussions at the MLA Annual Meeting in Philadelphia in 2007.

The MLGSCA Archivist continues to develop and maintain liaisons with other national and international health care and library associations, agencies, and relevant corporate groups when applicable.

The Chapter Council Representative and Alternate responded to the Chapter Council requests for information about hospital library sections, chapter named awards and conference rates for nonmembers. The Representative and Alternate served on two Chapter Council committees: Chapter Council Presents Sharing Roundtables and Continuing Education Issues.

The Coupon Manager will continue to assess why some libraries in our region still use MLGSCA coupons and are not participating in EFTS, and investigate providing a regional EFTS coordinator for assistance in transitioning to EFTS.

The Exchange Committee provides a means for all MLGSCA member institutions to exchange duplicate journals and other library materials throughout the fiscal year. With the move to electronic distribution and the removal of the \$20 fee last year, participation in this resource-sharing program has increased slightly. The Exchange committee is considering further promotion of this program in the remaining months of the 2006-2007 fiscal year.

The Finance Committee worked on a plan for regular internal auditing of the chapter's finances, including the appointment of a veteran chapter member to act in this capacity.

The Finance Committee is presently preparing a bylaws amendment to make the office of Treasurer a two-year position and to eliminate the position of Treasurer-Elect; the intention is to have the membership vote on the amendment in Spring 2007.

Interlibrary Loan Chair conducted an online Electronic Fund Transfer Service (EFTS) survey using the MLGSCA's SurveyMonkey account. The ILL Committee Chair conducted the survey in order to gain knowledge that the Committee used to promote the use of EFTS in the MLGSCA Library Group. This survey identified that the majority of respondents already using the Electronic Fund Transfer System found that EFTS offers an efficient, easy, and cost-saving method of managing the billing and payment of interlibrary loans.

The Membership Committee provided the planning committee of the Western MLA Chapters Meeting with MLGSCA mailing labels so that information could be sent to members regarding the meeting held in Seattle in October 2006.

The MLGSCA Newsletter "Link" published an article on SurveyMonkey, web-survey software, as well as an article on the new UCSD Biomedical Library in San Diego, California.

The Public Relations Committee reached out to new vendors to be potential advertisers in the MLGSCA Newsletter to provide more information to the members of MLGSCA on new and additional products that are available for their use.

The MLGSCA Research Chair has kept in contact with several members and Library School students who have indicated interest in submitting research proposals.

### **MLA Goal #6: Information Technology**

The EIRC (Electronic Information Resources Committee) continues to investigate the possibility of establishing a continuing education (CE) library of MLA offered courses and methods by which to offer these courses online to MLGSCA members.

The Finance Committee assisted the Treasurer in the transition of the chapter's bookkeeping to the Online Edition of QuickBooks.

The Finance Committee worked with the Treasurer, Continuing Education, and Membership Committees, and the Webmaster to implement the online registration and event modules through Acteva.

This report is informational and requires no action from MLA

Respectfully submitted on January 7, 2007,

Ellen Aaronson, MLS, AHIP  
MLGSCA President 2006-2007

Chapter Officers:

Ellen Aaronson, President  
Cheryl Bartel, President-Elect & CE/Program Chair  
Alice Kawakami, Past-President & Nominating Committee Chair  
Lisa Marks, Treasurer

Sharon Lezotte, Treasurer-Elect  
Paula Romeyn, Secretary  
Kay Deeney, Chapter Council  
Pamela Corley, Chapter Council Alternate  
Marsha Kmec, Archivist  
Russell Smith, Awards  
Kathleen Carlson, Coupon Exchange  
Andrea Lynch, EIRC  
Evonda Copeland, Exchange Committee  
Deborah Klein, Finance  
Marie Kennedy, Governmental Relations/Bylaws  
Marian Hicks, Interlibrary Loan  
Eileen Wakiji, Membership  
Andrea Griffith, Newsletter Co-editor  
Elisa Cortez, Newsletter Co-editor  
Irene Lovas, Professional Issues  
Irene Lovas, PSRML Representative  
Judy Bube, Public Relations  
Mary Aldous, Research  
Andrea Lynch, Webmaster  
Melissa Just, Assistant Webmaster