Business Meetings: Business Meeting held September 30, 2011 via MegaMeeting & site locations of UCLA Biomed Library in Los Angeles, Maricopa Integrated Health System in Phoenix, and Arizona Health Sciences Library in Tucson. During the meeting, MLA President Jerry Perry provided an MLA Update.

Advisory Council (AC) Meetings: Transition Meeting held June 3, 2011 at Providence Saint Joseph Medical Center, Burbank, CA and also by conference call for AC members not able to attend in-person. Budget Meeting held August 5, 2011 at Loma Linda University, Loma Linda, CA and also by conference call for AC members not able to attend in-person.

The following represents the activities of the Chapter for the period of May 2011 through September 2011, relative to the strategic plans and goals of MLA, as well as the President’s priorities. Note: MLGSCA Chapter year is July-June.

The AC agreed that it was time for our finances to be reviewed by our Certified Public Accountant (CPA), Heidi White of Vavrinek, Trine, Day & Co., LLP. The Review Report indicates that MLGSCA is in conformity with accounting principles generally accepted in the United States.

MLA Goal #1 – Recruitment, Membership, and Leadership in the Profession

MLGSCA continually works to recruit and retain health science librarians, library students, and health information professionals as members. As of September 30, 2011, membership totals 201, including renewing, new, retired, and student members.

The MLGSCA Link is our chapter newsletter and one of its major functions is to enhance communication between chapter members. The blog committee posts news about the chapter, MLA, and other medical libraries across the country; interviews new chapter members to introduce them to the membership; and news about NLM and their services. The MLGSCA Link publishes notices for awards, grants, and scholarships available for students, paraprofessionals, and library professionals.

The Awards Committee advertised the availability of three (3) scholarship awards for library school students in southern California and Arizona, the Outstanding Health Sciences Library Paraprofessional of the Year Award, and a professional development award for members. Elizabeth Mason from Parks Medical Library at Long Beach Memorial was the recipient of the Paraprofessional Award.

The Nominating Committee will be promoting leadership in the profession by providing opportunities for the membership to run for offices when the Committee conducts MLGSCA’s election for 2012-13.

MLA Goal #2 – Life Long Learning

The Fall CE Program is “The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity” taught by Jerry Perry and aims to meets the evolving needs of health sciences librarians, paraprofessionals, and students. It was offered at host sites and through distance learning using MegaMeeting to meet the needs and desires of participants. Participants gained 3 CE MLA credit hours. There were 61 registered participants.

On Friday March 2, 20112, MLGSCA presents “Information Treasure Hunt: Supporting Evidence-Based Practice @ Your Institution” at the UCLA Louise M. Darling Biomedical Library. The day will include interactive instruction on topics critical for EBP success, including study designs, critical appraisal, and practical methods for supporting EBP at your institution. Attendees will receive 8 CE credits.
The MLGSCA Link publishes a monthly Best Bytes technology column; notices of MLGSCA CE events and CE events sponsored by other professional library groups in California, Arizona, and Nevada; summaries of conferences and online educational events attended by members.

The EIRC (Electronic Information Resources Committee) will investigate the possibility of establishing a continuing education (CE) library of MLA offered courses and methods by which to offer these courses online to MLGSCA members.

The contract with Cvent for event planning and registration software was renewed.

**MLA Goal #3 – Advocacy**

The Government Relations/Bylaws Committee sent numerous emails to the membership regarding calls for action for pending legislative issues and other informative communications.

The proposed Bylaw changes were returned by MLA unapproved to undergo further revision and be more closely aligned with MLA bylaws.

**MLA Goal #4 – Knowledge Creation and Communication**

The Connections Committee maintains/administers the chapter’s email list, and otherwise informs and connects with members through social networking tools, namely, Twitter and Facebook.

The Government Relations/Bylaws Committee disseminated pertinent information regarding government decision and discussions related to health information to the MLGSCA membership via email.

The MLGSCA Link and the email listserv continue to be the communication tools for the membership.

**MLA Goal #5 – Partnerships**

MLGSCA recruited participants for the Fall CE Program from diverse backgrounds by promoting the Fall CE to groups outside of MLGSCA such as SLA, other MLA chapters, and regional organizations. By promoting this CE opportunity to so many diverse groups, MLGSCA is building relationships and partnerships with these group members. We are supporting the needs of members, non-members, and students alike.

The EIRC will track e-resource trends and issues by working with NN/LM PSR E-Licensing Program to track trends and issues in electronic publishing and communicating offers from the Southern California Electronic Library Consortium (SCELC) to MLGSCA members.

The Exchange Committee continues to collect and distribute journal exchange lists electronically three times per year. Participation in the journal exchange has been fairly consistent with prior years, with 17 to 20 institutions participating regularly. The Committee will continue to work toward an electronic database for journal exchange.

The Public Relations Committee also contacted other chapters’ Public Relations Committee chairs to learn about their activities and tactics. The Public Relations Committee hopes to help develop ideas for future activities and sponsorship opportunities, as well as to explore opportunities to collaborate with other chapters.

**MLA President’s Strategic Priority: Preparing for “Succession Planning”**

The Fall CE Program focused on concepts that will be imperative for new and continuing librarians to focus on in this ever-changing profession, such as budgeting, staffing, personnel, marketing, information
services, managing change, standards, values, commitment, power of optimism, working through conflict, comfort with ambiguity, creativity as a response to adversity, and learning to love complexity.

Advisory Council
- Ellen Aaronson, Finance Committee Co-Chair
- Paul Bielman, Electronic Information Resources Committee (EIRC) Committee Chair
- Rebecca Birr, President
- Emily Brennan, President-Elect & CE/Program Committee Chair
- Alan Carr, Internal Auditor
- Amy Chatfield, Newsletter Chair
- Evonda Copeland, Exchange Committee Chair
- Elisa Cortez, Treasurer
- Janet Crum, Secretary
- Andrea Harrow, Connections Committee Chair
- Robert (Bob) Johnson, Public Relations Committee Chair
- Deborah Klein, Finance Committee Co-Chair
- Marsha Kmec, Archivist
- Danielle Linden, MLA Chapter Council Alternate Representative
- Irene Lovas, NN/LM PSR Representative
- Andrea Lynch, MLA Chapter Council Representative & Web Committee Co-Chair
- Lisa Marks, Professional Issues Committee Chair
- Laura Stubblefield, Awards Committee Chair
- Zoe Pettway Unno, Research Committee Chair
- Eileen Wakiji, Past President & Nominating Committee Chair
- Janene Wandersee, Membership Committee Chair
- Mary White, Government Relations/By-Laws Committee Chair
- Jin Wu, Web Committee Co-Chair
- Kathy Zeblisky, MLA Credentialing Committee Liaison

This report is informational and requires no action by the Board of Directors.
Respectfully submitted on October 1, 2011 by Rebecca Birr, 2011-12 MLGSCA President