Medical Library Group of Southern California & Arizona (MLGSCA)

2013-2014 Mid-Year Report

October 25, 2013

Business Meetings

July 25, 2013 San Diego, CA at the MLGSCA/NCNMLG Joint Meeting

Advisory Council Meetings

May 7, 2013 Boston, MA at the annual Medical Library Association Meeting
June 24, 2013 Transition meeting via WebEx
August 19, 2013 Budget meeting via WebEx

Chapter Activities

The report below represents the activities of the MLGSCA Chapter for the period of April 2013 through October 2013, relative to the strategic plans and goals of MLA, as well as the President’s priorities. Note: MLGSCA Chapter year runs July-June.

MLA Goal #1 – Recruitment, Membership, and Leadership in the Profession

MLGSCA membership has shown an increase in the number of new members joining our Chapter. As of the end of September 2013, we had 213 members, up from 183 members in 2012. In an effort to recruit new members, the Membership Committee has worked hard to establish partnerships with local state medical library associations and is planning on staffing a recruitment table at the Arizona Library Association Annual meeting in November 2013. In addition, the Membership Committee is revising existing and producing new promotional materials for our Chapter to use at future recruitment activities. Furthermore, the Membership Committee, in conjunction with the Professional Issues Committee, is developing a survey to append to the membership renewal form in order to recruit new mentees for the Mentorship program.

The President-Elect office is vacant, due to the elected individual moving from our area. The Bylaws Chair contacted the MLA Bylaws Representatives for guidance. It was recommended that the Chapter hold an election for the membership to elect a new individual for the President-Elect position, as this individual will become President in May 2014. The Nominating Committee is developing the nominating slate for an election to be completed by year end 2013.

The Professional Issues Committee continues to coordinate the Mentor Program with hopes of expanding the program in 2014.

MLA Goal #2 - Life Long Learning

The 2013 Joint Meeting of the Medical Library Group of Southern California & Arizona (MLGSCA) and the Northern California / Nevada Medical Library Group (NCNMLG) was held July 24 – 26, 2013 in San Diego. CA. Waves of Change, Oceans of Opportunity was the meeting’s theme. There were four CE courses offered: Evidence Based Practice; Mobile App Therapy; Public Health Information on the
Web; and Drug Information Resources. All courses were well attended and received favorable evaluations. The Plenary Speakers were all engaging and extremely informative. Dixie Jones, MLA President, attended the conference and noted on her blog that all the keynote speakers were outstanding and provided many take home messages.

The Research Committee is working on a number of ideas to increase research opportunities for the Membership, including offering a number of small scholarships to allow members to attend the upcoming MLA webinar Research 101: Formulating a Research Plan through Collaboration in December 2013.

**MLA Goal #3 – Advocacy**

The Government Relations/Bylaws Committee sent numerous emails to the membership regarding calls for action for pending legislative issues and other informative communications.

**MLA Goal #4 – Knowledge Creation and Communications**

The Advisory Committee decided to combine the functions and responsibilities of the Web and Blog Committees into one larger committee, retaining the Web Committee name. The new Web Committee has restructured responsibilities and created goals for 2013-14. These goals include: identification and implementation of a new website platform that is easier to use and update; redesign the website so that it is member focused; integration of the blog and website to one platform; and make the blog a more engaging forum for addressing issues and concerns of the profession.

The Connections Committee maintains and administrates the Chapter’s email list as well as supports and promotes the Chapter’s subscription to SurveyMonkey. The MLGSCA Link and the email listserv continue to be the primary communication tools for the membership. Both resources are highly used and valued by the membership.

**MLA Goal #5 – Partnerships**

The Professional Issues Committee is partnering with a local Girl Scout working on her Gold Award project. Her project is to assist libraries in signing up with Better World Books to discard unwanted books in an environmentally friendly method.

As mentioned above the Membership Committee is working on partnerships with other state library associations.

The MLGSCA, in conjunction with four other chapters has begun planning a joint meeting to be held in Denver, CO in October 2014. The four participating chapters include the Midcontinental Chapter (MCMLA); the Northern California and Nevada Medical Library Group (NCNMLG); the Pacific Northwest Chapter (PNCMLA); and the South Central Chapter (SCC). A Steering Committee has been formed and a Memorandum of Understanding (MOU) has been signed by all five Chapter presidents. Detailed planning will continue throughout 2013 and 2014.

**MLA President’s Strategic Priority: “Building our Information Future”**

Throughout the coming year the various projects the Chapter will work on will emphasis Building our Information Future. The Professional Issues Committee’s mentoring program contributes to finding and mentoring new medical librarians. The Research Committee is striving to offer new educational opportunities to assist the membership in expanding their research skills. In addition, the re-launching of the MLGSCA web site on a new platform will provide a new and improved forum for communication.
Motion

This report is informational and requires no action by the Board of Directors

Respectfully submitted,
Mary E. White
MLGSCA Chapter President, 2013-2014
October 25, 2013

Advisory Council

Officers

President Mary White
Past President Elisa Cortez
Secretary Frances Chu
Treasurer Janet Hobbs
President-Elect/CE Committee Vacant
MLA Chapter Council Rep. Alan Carr
MLA Chapter Council Rep Alternate Kathleen Carlson

Chapter Advisory Council

Awards Committee Laura Stubblefield
Connections Committee Kathleen Smith
Exchange Committee Monique Liston
Finance Committee Ellen Aaronson & Kathy Zeblisky
Govt Relations/Bylaws Committee Kristyn Gonnerman
Membership Committee Lori Tagawa & Sondaya Sritongsook
Professional Issues Committee Janet Crum
Research Committee Debra Schneider
Web Committee Kelli Hines
Archivist Marsha Kmec
NN/LM PSR Advisory Committee Rep Irene Lovas
Internal Auditor Deborah Klein
MA Credential Committee Liaison Kathy Zeblisky